

ESTTA Tracking number: **ESTTA612109**Filing date: **06/25/2014**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**Notice of Opposition**

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Amazon Technologies, Inc.
Granted to Date of previous extension	06/25/2014
Address	Attn: Trademarks PO Box 8102 Reno, NV 89507 UNITED STATES

Attorney information	Purvi J. Patel Haynes and Boone, LLP 2323 Victory Ave., Suite 700 Dallas, TX 75219 UNITED STATES patelp@haynesboone.com, ipdocketing@haynesboone.com, tiffany.ferris@haynesboone.com, kathy.mettee@haynesboone.com Phone:2146515917
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Applicant Information

Application No	86082715	Publication date	02/25/2014
Opposition Filing Date	06/25/2014	Opposition Period Ends	06/25/2014
Applicant	Open Garden Inc. Bldg. 264, 751 13th St., Treasure Island San Francisco, CA 94130 UNITED STATES		

Goods/Services Affected by Opposition

Class 009. First Use: 0 First Use In Commerce: 0


All goods and services in the class are opposed, namely: Computer application software for mobile phones, computers, netbooks, tablets, wearable devices, and handheld computers, namely, software for voice, text, picture and video messaging

Grounds for Opposition


Priority and likelihood of confusion	Trademark Act section 2(d)
Dilution	Trademark Act section 43(c)

Marks Cited by Opposer as Basis for Opposition

U.S. Application No.	85462286	Application Date	11/02/2011
Registration Date	NONE	Foreign Priority	05/24/2011

		Date	
Word Mark	FIRE		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 009. First use: First Use: 0 First Use In Commerce: 0</p> <p>Portable and handheld electronic devices for transmitting, storing, manipulating, recording, and reviewing text, images, audio, video and data, including via global computer networks, wireless networks, and electronic communications networks; computers, tablet computers, electronic book readers, audio and video players, electronic personal organizers, personal digital assistants, and global positioning system devices; computer software for use on portable and handheld electronic devices, namely computer software development kit consisting of computer software development tools for the development of content and service delivery across global computer networks, wireless networks, and electronic communications networks; downloadable audio works, visual works, audiovisual works and electronic publications featuring books, magazines, newspapers, periodicals, newsletters, journals and manuals on a variety of topics; application development computer software programs; computer software for transmitting, sharing, receiving, downloading, displaying and transferring content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works via portable electronic devices and computers; computer software for formatting and converting content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works into a format compatible with portable electronic devices and computers; computer software enabling content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works to be downloaded to and accessed on a computer or other portable consumer electronic device, computer and electronic game software, publishing software; computer peripheral devices; computer and portable and handheld electronic device accessories, namely monitors, displays, keyboards, mouse, wires, cables, modems, disk drives, adapters, adapter cards, cable connectors, plug-in connectors, electrical power connectors, docking stations, charging stations, drivers, battery chargers, battery packs, memory cards and memory card readers, headphones and earphones, speakers, microphones, and headsets, cases, covers, and stands for portable and handheld electronic devices and computers</p> <p>Class 035. First use: First Use: 0 First Use In Commerce: 0</p> <p>Retail store services featuring downloadable audio works, visual works, audiovisual works, computer software, and electronic publications featuring books, magazines, newspapers, periodicals, newsletters, journals and manuals on a variety of topics provided via global computer networks, wireless networks, and electronic communications networks; retail store services featuring downloadable audio works, visual works, audiovisual works, computer software, and electronic publications featuring books, magazines, newspapers, periodicals, newsletters, journals and manuals on a variety of topics for use on a portable electronic device; on-line retail store services featuring books, electronic publica-</p>		


	<p>tions, music, movies, periodicals and other media content, home and garden products, food and beverage products, toys, games, health and personal care products, baby products and supplies, clothing and accessories, sporting goods, tools and home improvement supplies, and automotive supplies; providing an on-line searchable database featuring consumer product information regarding books, compact discs, dvds, home and garden products, food and beverage, toys, games, health and personal care products, baby products and supplies, clothing and accessories, sporting goods, tools and home improvement supplies, and automotive supplies; providing an on-line commercial information directory; dissemination of advertising for others via an on-line electronic communications network; providing a searchable on-line advertising guide featuring the goods and services of other on-line vendors; computerized database management services; on-line ordering services</p> <p>Class 042. First use: First Use: 0 First Use In Commerce: 0</p> <p>Providing on-line network services that enable users to share content, photos, videos, text, data, images and other electronic works relating to entertainment, including, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion, multimedia presentations, history, language, liberal arts, math, business, science, technology, hobbies, culture, sports, arts, psychology, and philosophy; hosting of third party content, photos, videos, text, data, images, web sites and other electronic works; providing search engines; providing a web site that gives computer users the ability to transmit, cache, receive, download, stream, broadcast, display, format, transfer and share photos, videos, text, data, images and other electronic works; providing search platforms to allow users to request and receive photos, videos, text, data, images and electronic works; interactive hosting services which allow users to publish and share their own photos, videos, text, data, images online; creating an online community for users to participate in discussions, obtain feedback, form virtual communities, and engage in social networking; maintenance and updating of software relating to computer, Internet and password security; providing information in the field of astronomy, weather, the environment, interior design, technology, computers, software, computer peripherals, computer hardware, geology, engineering, architecture, genealogy, medical research, and product research and testing via the internet or other computer or communications networks; design and development of computer software; computer software installation and maintenance; providing a website featuring technical information relating to computer software and hardware; computer hardware, software, application, and network consulting services; computer consulting in the field of configuration management for portable and handheld electronic devices; Technical support in the nature of troubleshooting, namely diagnosing computer hardware and software problems; computer programming; document data transfer from one computer format to another; hosting of digital content on global computer networks, wireless networks, and electronic communications networks; providing an online network that enables users to access and share content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works; providing a web site that gives computer users the ability to transmit, cache, receive, download, stream, broadcast, display, format, transfer and share content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works; providing search platforms to allow users to request and receive, content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works; providing temporary use of non-downloadable computer software and online facilities to enable users to access and download computer software; providing temporary use of online non-downloadable computer software that generates customized recommendations of software applications based on user preferences</p>
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U.S. Application No.	85462262	Application Date	11/02/2011
Registration Date	NONE	Foreign Priority Date	05/24/2011
Word Mark	FIRE		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 016. First use: First Use: 0 First Use In Commerce: 0 Printed publications, namely, periodicals, books, magazines, newsletters, brochures, booklets, pamphlets, manuals, journals, and catalogues on a variety of topics; stickers</p> <p>Class 028. First use: First Use: 0 First Use In Commerce: 0 Handheld unit for playing electronic games, other than those adopted for use with an external display screen or monitor; games featured on a portable handheld device</p>		

U.S. Application No.	85462244	Application Date	11/02/2011
Registration Date	NONE	Foreign Priority Date	05/24/2011
Word Mark	FIRE		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 038. First use: First Use: 0 First Use In Commerce: 0 Communication services namely transmitting, receiving, downloading, streaming, broadcasting, text, images, audio, video and data via telecommunications networks, wireless communications networks, and the internet; online chat rooms and online communities for the transmission of messages among computer users concerning topics of general interest; providing access to online director-</p>		


	<p>ies, databases, current events websites and blogs, and on-line reference materials; providing access to electronic devices in the nature of providing telecommunication connectivity services for the transfer of images, messages, audio, visual, audiovisual and multimedia works among e-readers, mobile phones, smartphones, portable electronic devices, portable digital devices, tablets, or computers; Streaming of audio, visual and audiovisual material via the Internet or other computer or communications network; providing online chat rooms, internet forums and online communities for the transmission of photos, videos, text, data, images and other electronic works; transmission of podcasts; transmission of webcasts</p> <p>Class 039. First use: First Use: 0 First Use In Commerce: 0</p> <p>Storage of electronic media, namely, images, text, video, and audio data</p> <p>Class 041. First use: First Use: 0 First Use In Commerce: 0</p> <p>Publishing of books, magazines, periodicals, literary works, visual works, audio works, and audiovisual works; providing non-downloadable pre-recorded audio, visual and audiovisual works via wireless networks on a variety of topics of general interest; entertainment services, namely, providing on-line portals in the field of entertainment, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities in the nature of hobbies, tournaments, art, dance, musicals, art, culture, sporting and current event exhibitions, sports instruction, clubs, radio, comedy, contests, visual works of art, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion shows, and multimedia presentations; providing prerecorded audio, audiovisual, and multimedia works featuring entertainment, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion shows, and multimedia presentations via the internet or other computer or communications networks; providing on-line computer games and on-line interactive stories; providing online newsletters and blogs featuring entertainment, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion shows, and multimedia presentations; publication of excerpts from books, periodicals, and literary works, and providing virtual environments in which users can interact for recreational, leisure, or entertainment purposes. providing information, news, articles and commentary in the field of entertainment, including, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion shows, and multimedia presentations; providing information, news, articles and commentary in the field of education and educational institutions; educational services in the nature of classroom instruction and on-line distance learning on topics of current events, education, history, language, liberal arts, math, business, science, hobbies, technology, culture, sports, arts, psychology, and philosophy; interactive educational services in the nature of computer-based and computer-assisted instruction on topics of current events, education, history, language, liberal arts, literature, math, business, science, hobbies, technology, culture, sports, arts, psychology, and philosophy; educational and entertainment services namely the provision of podcasts, webcasts, and continuing programs featuring news and commentary in the field of movies, television programs, audiovisual works, music, audioworks, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio,</p>
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	<p>comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion, and multimedia presentations accessible via the internet or other computer or communications networks</p> <p>Class 045. First use: First Use: 0 First Use In Commerce: 0</p> <p>Introduction, personal relationship, and social networking services provided via the Internet or other computer or communications network; dating services; on-line social networking services, namely, facilitating social introductions or interactions among individuals; on-line social networking services designed for people with a common desire to meet other people with similar interests; monitoring of computerized data and computer systems and networks for security purposes; providing on-line computer databases and on-line searchable databases in the field of social networking; providing a social networking website for entertainment purposes; providing searchable databases in the field of social networking</p>
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U.S. Application No.	85433969	Application Date	09/28/2011
Registration Date	NONE	Foreign Priority Date	05/24/2011
Word Mark	KINDLE FIRE		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 009. First use: First Use: 0 First Use In Commerce: 0</p> <p>Portable and handheld electronic devices for transmitting, storing, manipulating, recording, and reviewing text, images, audio, video and data, including via global computer networks, wireless networks, and electronic communications networks; computers, tablet computers, electronic book readers, audio and video players, electronic personal organizers, personal digital assistants, and global positioning system devices; computer software for use on portable and handheld electronic devices, namely, computer software development kit consisting of computer software development tools for the development of content and service delivery across global computer networks, wireless networks, and electronic communications networks; downloadable audio works, visual works, audiovisual works and electronic publications featuring books, magazines, newspapers, periodicals, newsletters, journals and manuals on a variety of topics; application development computer software programs; computer software for transmitting, sharing, receiving, downloading, displaying and transferring content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works via portable electronic devices and computers; computer software for formatting and converting content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works into a format compatible with portable electronic devices and computers; computer software enabling content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works to be downloaded to and accessed on a computer or other portable consumer electronic device, com-</p>		

	<p>puter and electronic game software, publishing software; computer peripheral devices; computer and portable and handheld electronic device accessories, namely, monitors, displays, keyboards, mouse, wires, cables, modems, disk drives, adapters, adapter cards, cable connectors, plug-in connectors, electrical power connectors, docking stations, charging stations, drivers, battery chargers, battery packs, memory cards and memory card readers, headphones and earphones, speakers, microphones, and headsets, cases, covers, and stands for portable and handheld electronic devices and computers</p> <p>Class 035. First use: First Use: 0 First Use In Commerce: 0</p> <p>Retail store services featuring downloadable audio works, visual works, audiovisual works, computer software, and electronic publications featuring books, magazines, newspapers, periodicals, newsletters, journals and manuals on a variety of topics provided via global computer networks, wireless networks, and electronic communications networks; retail store services featuring downloadable audio works, visual works, audiovisual works, computer software, and electronic publications featuring books, magazines, newspapers, periodicals, newsletters, journals and manuals on a variety of topics for use on a portable electronic device; on-line retail store services featuring books, electronic publications, music, movies, periodicals and other media content, home and garden products, food and beverage products, toys, games, health and personal care products, baby products and supplies, clothing and accessories, sporting goods, tools and home improvement supplies, and automotive supplies; providing an on-line searchable database featuring consumer product information regarding books, compact discs, dvds, home and garden products, food and beverage, toys, games, health and personal care products, baby products and supplies, clothing and accessories, sporting goods, tools and home improvement supplies, and automotive supplies; providing an on-line commercial information directory; dissemination of advertising for others via an on-line electronic communications network; providing a searchable on-line advertising guide featuring the goods and services of other on-line vendors; computerized database management services; on-line ordering services</p> <p>Class 042. First use: First Use: 0 First Use In Commerce: 0</p> <p>Providing on-line network services that enable users to share content, photos, videos, text, data, images and other electronic works relating to entertainment, including, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion, multimedia presentations, history, language, liberal arts, math, business, science, technology, hobbies, culture, sports, arts, psychology, and philosophy; hosting of third party content, photos, videos, text, data, images, web sites and other electronic works; providing search engines; providing a web site that gives computer users the ability to transmit, cache, receive, download, stream, broadcast, display, format, transfer and share photos, videos, text, data, images and other electronic works; providing search platforms to allow users to request and receive photos, videos, text, data, images and electronic works; interactive hosting services which allow users to publish and share their own photos, videos, text, data, images online; creating an online community for users to participate in discussions, obtain feedback, form virtual communities, and engage in social networking; maintenance and updating of software relating to computer, Internet and password security; providing information in the field of astronomy, weather, the environment, interior design, technology, computers, software, computer peripherals, computer hardware, geology, engineering, architecture, genealogy, medical research, and product research and testing via the internet or other computer or communications networks; design and development of computer software; computer software installation and maintenance; providing a website featuring technical information relating to computer software and hardware; computer hardware, software, application, and network consulting services; computer</p>
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	consulting in the field of configuration management for portable and handheld electronic devices; Technical support in the nature of troubleshooting, namely, diagnosing computer hardware and software problems; computer programming; document data transfer from one computer format to another; hosting of digital content on global computer networks, wireless networks, and electronic communications networks; providing an online network that enables users to access and share content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works; providing a web site that gives computer users the ability to transmit, cache, receive, download, stream, broadcast, display, format, transfer and share content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works; providing search platforms to allow users to request and receive, content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works; providing temporary use of non-downloadable computer software and online facilities to enable users to access and download computer software; providing temporary use of online non-downloadable computer software that generates customized recommendations of software applications based on user preferences
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U.S. Application No.	85433968	Application Date	09/28/2011
Registration Date	NONE	Foreign Priority Date	05/24/2011
Word Mark	KINDLE FIRE		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 016. First use: First Use: 0 First Use In Commerce: 0 Printed publications, namely, periodicals, books, magazines, newsletters, brochures, booklets, pamphlets, manuals, journals, and catalogues on a variety of topics; stickers</p> <p>Class 028. First use: First Use: 0 First Use In Commerce: 0 Handheld unit for playing electronic games, other than those adopted for use with an external display screen or monitor; games featured on a portable handheld device</p>		

U.S. Application No.	85434021	Application Date	09/28/2011
Registration Date	NONE	Foreign Priority Date	05/24/2011
Word Mark	KINDLE FIRE		

Design Mark	
Description of Mark	NONE
Goods/Services	<p>Class 038. First use: First Use: 0 First Use In Commerce: 0 Communication services, namely, transmitting, receiving, downloading, streaming, broadcasting, text, images, audio, video and data via telecommunications networks, wireless communications networks, and the internet; online chat rooms and online communities for the transmission of messages among computer users concerning topics of general interest; providing access to online directories, databases, current events websites and blogs, and on-line reference materials; providing access to electronic devices in the nature of providing telecommunication connectivity services for the transfer of images, messages, audio, visual, audiovisual and multimedia works among e-readers, mobile phones, smartphones, portable electronic devices, portable digital devices, tablets, or computers; Streaming of audio, visual and audiovisual material via the Internet or other computer or communications network; providing online chatrooms, internet forums and online communities for the transmission of photos, videos, text, data, images and other electronic works; transmission of podcasts; transmission of webcasts</p> <p>Class 039. First use: First Use: 0 First Use In Commerce: 0 Storage of electronic media, namely, images, text, video, and audio data</p> <p>Class 041. First use: First Use: 0 First Use In Commerce: 0 Publishing of books, magazines, periodicals, literary works, visual works, audio works, and audiovisual works; providing non-downloadable pre-recorded audio, visual and audiovisual works via wireless networks on a variety of topics of general interest; entertainment services, namely, providing on-line portals in the field of entertainment, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities in the nature of hobbies, tournaments, art, dance, musicals, art, culture, sporting and current event exhibitions, sports instruction, clubs, radio, comedy, contests, visual works of art, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion shows, and multimedia presentations; providing prerecorded audio, audiovisual, and multimedia works featuring entertainment, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion shows, and multimedia presentations via the internet or other computer or communications networks; providing on-line computer games and on-line interactive stories; providing online newsletters and blogs featuring entertainment, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion shows, and multimedia</p>


	<p>presentations; publication of excerpts from books, periodicals, and literary works, and providing virtual environments in which users can interact for recreational, leisure, or entertainment purposes. providing information, news, articles and commentary in the field of entertainment, including, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion shows, and multimedia presentations; providing information, news, articles and commentary in the field of education and educational institutions; educational services in the nature of classroom instruction and on-line distance learning on topics of current events, education, history, language, liberal arts, math, business, science, hobbies, technology, culture, sports, arts, psychology, and philosophy; interactive educational services in the nature of computer-based and computer-assisted instruction on topics of current events, education, history, language, liberal arts, literature, math, business, science, hobbies, technology, culture, sports, arts, psychology, and philosophy; educational and entertainment services, namely, the provision of podcasts, webcasts, and continuing programs featuring news and commentary in the field of movies, television programs, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion, and multimedia presentations accessible via the internet or other computer or communications networks</p> <p>Class 045. First use: First Use: 0 First Use In Commerce: 0</p> <p>Introduction, personal relationship, and social networking services provided via the Internet or other computer or communications network; dating services; on-line social networking services, namely, facilitating social introductions or interactions among individuals; on-line social networking services designed for people with a common desire to meet other people with similar interests; monitoring of computerized data and computer systems and networks for security purposes; providing on-line computer databases and on-line searchable databases in the field of social networking; providing a social networking website for entertainment purposes; providing searchable databases in the field of social networking</p>
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U.S. Application No.	85918815	Application Date	04/30/2013
Registration Date	NONE	Foreign Priority Date	11/02/2012
Word Mark	FIRELIGHT		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 0 First Use In Commerce: 0		

	<p>Portable and handheld electronic devices for transmitting, storing, manipulating, recording, and reviewing text, images, audio, video and data, namely, via global computer networks, wireless networks, and structural parts and fittings therefor; computers, tablet computers, electronic book readers, audio and video players, electronic personal organizers, personal digital assistants, and global positioning system and structural parts therefor; computer hardware and software in the field of text, image, and sound transmission; computer hardware and computer software programs for the integration of text, audio, graphics, still images and moving pictures into an interactive delivery for multimedia applications; computer software for use on portable and handheld electronic devices, namely, computer software development kit consisting of computer software development tools for the development of content and service delivery across global computer networks, wireless networks, and electronic communications networks; computer software for formatting and converting content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works into a format compatible with portable electronic devices and computers; software enabling content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works to be downloaded to and accessed on a computer or other portable consumer electronic device; software for transmitting, receiving, downloading, streaming, broadcasting, sharing, displaying and transferring electronic works, namely, books, photos, videos, text, data, images, documents, content, visual works, audio works, audiovisual works, multimedia works, literary works, files, and other electronic works via portable electronic devices, computers, and other communications networks; computer peripheral devices; computer monitors, electronic display interfaces, electrical wires and cables, modems, printers, disk drives, adapters, adapter cards, cable connectors, plug-in connectors, electrical power connectors, docking stations, and optical disk drives; battery chargers; battery packs; memory cards and memory card readers; headphones and earphones; speakers, microphones, and headsets for use with electronic devices; cases, covers, and stands for portable and handheld electronic devices and computers; remote controls for portable and handheld electronic devices and computers</p> <p>Class 038. First use: First Use: 0 First Use In Commerce: 0</p> <p>Communication services for transmitting, caching, accessing, receiving, downloading, streaming, broadcasting, sharing, displaying, formatting, and transferring text, images, audio, video and data via telecommunications networks, wireless communications networks, and the internet; providing an internet forum, on-line chat rooms and online communities for the transmission of messages among computer users concerning reviews, ratings and recommendations related to literary, audio, visual, and audiovisual works; providing access to online directories, databases, current events websites and blogs, and on-line reference materials; providing telecommunication connectivity services for the transfer of images, messages, audio, visual, audiovisual and multimedia works among e-readers, mobile phones, smartphones, portable electronic devices, portable digital devices, tablets, or computers; streaming of audio, visual and audiovisual material via the Internet or other computer or communications network; providing online chat rooms, internet forums and online communities for the transmission of photos, videos, text, data, images and other electronic works; transmission of podcasts; transmission of webcasts</p> <p>Class 039. First use: First Use: 0 First Use In Commerce: 0</p> <p>Storage of electronic media, namely, images, text, video, and audio data</p> <p>Class 041. First use: First Use: 0 First Use In Commerce: 0</p> <p>Publishing of books, magazines, periodicals, literary works, visual works, audio works, and audiovisual works; providing non-downloadable pre-recorded audio, visual and audiovisual works via wireless networks; providing on-line computer games and on-line interactive stories; providing online newsletters and blogs on the topics of entertainment, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities</p>
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	<p>ies,leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests,visual works, games, gaming, festivals,museums, parks, cultural events, concerts, publishing, animation, current events, fashion shows, and multimedia presentations; publication of excerpts from books, periodicals, and literary works, andproviding virtual environments in whichusers can interact for recreational, leisure, or entertainment purposes; providing information, news, articles and commentary in the field of entertainment, namely, information, news, articles and commentary about movies, television, audiovisual works, music, audio works, books,theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio programs, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion shows, and multimedia presentations; providing information, news, articles and commentary in the field of education and educational institutions; education services in the nature of classroom instruction and on-line distance learningon topics of current events, education,history, language, liberal arts, math, business, science, hobbies, technology, culture, sports, arts, psychology, and philosophy; interactive educational services in the nature of computer-based and computer-assisted instruction on topics of current events, education, history, language, liberal arts, literature, math,business, science, hobbies, technology,culture, sports, arts, psychology, and philosophy; educational and entertainment services in the nature of podcasts, webcasts, and continuing programs featuring news and commentary in the field of movies, television programs, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games,gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion, and multimedia presentations accessible via the internet or other computer or communications networks; providing prerecorded audio, audiovisual, and multimedia works featuring entertainment, movies, television, audiovisual works, music, audio works,books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion shows, and multimedia presentationsto hand-held devices via wireless networks; providing on-line portals for entertainment in the field of movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts,publishing, animation, current events, fashion shows, and multimedia presentations</p> <p>Class 042. First use: First Use: 0 First Use In Commerce: 0</p> <p>Hosting of third party content, photos,videos, text, data, images, web sites; computer services, namely, cloud hostingprovider services; providing search engines; providing search platforms to allow users to request and receive photos, videos, text, data, images and electronicworks; interactive hosting services which allow users to publish and share their own photos, videos, text, data, imagesonline; computer services, namely, creating virtual communities for users to participate in discussions, obtain feedback, form virtual communities, and engage in social networking; maintenance and updating of software relating to computer,Internet and password security and prevention of computer, internet and password risks; providing information in the field of astronomy, weather, the environment, interior design, geology, engineering, architecture, medical research, and product research and testing via the internet or other computer or communicationsnetworks; providing information in the field of technology and computer hardware and software design and development via the internet or other computer or communications network; providing information in the field of</p>
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	<p>installation, maintenance and repair of computer software via the internet or other computer or communications networks; computer software installation and maintenance; providing a website featuring technical information relating to computer software and hardware; computer hardware, software, application, and network consulting services; computer consulting; technical support services, namely, troubleshooting in the nature of diagnosing computer hardware and computer software problems; computer programming; document data transfer from one computer format to another; hosting of digital content on global computer networks, wireless networks, and electronic communications networks; providing search platforms to allow users to request and receive, content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works; providing temporary use of non-downloadable computer software and online facilities to enable users to access and download computer software; providing temporary use of online non-downloadable computer software that generates customized recommendations of software applications based on user preferences; providing an online network environment that enables users to access and share content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works; providing on-line network services that enable users to share content, photos, videos, text, data, images and other electronic works relating to entertainment, namely, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion, multimedia presentations, history, language, liberal arts, math, business, science, technology, hobbies, culture, sports, arts, psychology, and philosophy; providing a web site that gives computer users the ability to transmit, cache, receive, download, stream, broadcast, display, format, transfer and share content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works; providing a web site that gives computer users the ability to transmit, cache, receive, download, stream, broadcast, display, format, transfer and share photos, videos, text, data, images and other electronic works</p> <p>Class 045. First use: First Use: 0 First Use In Commerce: 0</p> <p>Monitoring of computerized data and computer systems and networks for security purposes</p>
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U.S. Application No.	85918791	Application Date	04/30/2013
Registration Date	NONE	Foreign Priority Date	11/02/2012
Word Mark	FIREWORX		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 0 First Use In Commerce: 0		

	<p>Portable and handheld electronic devices for transmitting, storing, manipulating, recording, and reviewing text, images, audio, video and data, namely, via global computer networks, wireless networks, and structural parts and fittings therefor; computers, tablet computers, electronic book readers, audio and video players, electronic personal organizers, personal digital assistants, and global positioning system and structural parts therefor; computer hardware and software in the field of text, image, and sound transmission; computer hardware and computer software programs for the integration of text, audio, graphics, still images and moving pictures into an interactive delivery for multimedia applications; computer software for use on portable and handheld electronic devices, namely, computer software development kit consisting of computer software development tools for the development of content and service delivery across global computer networks, wireless networks, and electronic communications networks; computer software for formatting and converting content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works into a format compatible with portable electronic devices and computers; software enabling content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works to be downloaded to and accessed on a computer or other portable consumer electronic device; software for transmitting, receiving, downloading, streaming, broadcasting, sharing, displaying and transferring electronic works, namely, books, photos, videos, text, data, images, documents, content, visual works, audio works, audiovisual works, multimedia works, literary works, files, and other electronic works via portable electronic devices, computers, and other communications networks; computer peripheral devices; computer monitors, electronic display interfaces, electrical wires and cables, modems, printers, disk drives, adapters, adapter cards, cable connectors, plug-in connectors, electrical power connectors, docking stations, and optical disk drives; battery chargers; battery packs; memory cards and memory card readers; headphones and earphones; speakers, microphones, and headsets for use with electronic devices; cases, covers, and stands for portable and handheld electronic devices and computers; remote controls for portable and handheld electronic devices and computers</p> <p>Class 038. First use: First Use: 0 First Use In Commerce: 0</p> <p>Communication services for transmitting, caching, accessing, receiving, downloading, streaming, broadcasting, sharing, displaying, formatting, and transferring text, images, audio, video and data via telecommunications networks, wireless communications networks, and the internet; providing an internet forum, on-line chat rooms and online communities for the transmission of messages among computer users concerning reviews, ratings and recommendations related to literary, audio, visual, and audiovisual works; providing access to online directories, databases, current events websites and blogs, and on-line reference materials; providing telecommunication connectivity services for the transfer of images, messages, audio, visual, audiovisual and multimedia works among e-readers, mobile phones, smartphones, portable electronic devices, portable digital devices, tablets, or computers; streaming of audio, visual and audiovisual material via the Internet or other computer or communications network; providing online chat rooms, internet forums and online communities for the transmission of photos, videos, text, data, images and other electronic works; transmission of podcasts; transmission of webcasts</p> <p>Class 039. First use: First Use: 0 First Use In Commerce: 0</p> <p>Storage of electronic media, namely, images, text, video, and audio data</p> <p>Class 041. First use: First Use: 0 First Use In Commerce: 0</p> <p>Publishing of books, magazines, periodicals, literary works, visual works, audio works, and audiovisual works; providing non-downloadable pre-recorded audio, visual and audiovisual works via wireless networks; providing on-line computer games and on-line interactive stories; providing online newsletters and blogs on the topics of entertainment, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities</p>
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	<p>ies,leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests,visual works, games, gaming, festivals,museums, parks, cultural events, concerts, publishing, animation, current events, fashion shows, and multimedia presentations; publication of excerpts from books, periodicals, and literary works, andproviding virtual environments in whichusers can interact for recreational, leisure, or entertainment purposes; providing information, news, articles and commentary in the field of entertainment, namely, information, news, articles and commentary about movies, television, audiovisual works, music, audio works, books,theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio programs, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion shows, and multimedia presentations; providing information, news, articles and commentary in the field of education and educational institutions; education services in the nature of classroom instruction and on-line distance learningon topics of current events, education,history, language, liberal arts, math, business, science, hobbies, technology, culture, sports, arts, psychology, and philosophy; interactive educational services in the nature of computer-based and computer-assisted instruction on topics of current events, education, history, language, liberal arts, literature, math,business, science, hobbies, technology,culture, sports, arts, psychology, and philosophy; educational and entertainment services in the nature of podcasts, webcasts, and continuing programs featuring news and commentary in the field of movies, television programs, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games,gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion, and multimedia presentations accessible via the internet or other computer or communications networks; providing prerecorded audio, audiovisual, and multimedia works featuring entertainment, movies, television, audiovisual works, music, audio works,books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion shows, and multimedia presentationsto hand-held devices via wireless networks; providing on-line portals for entertainment in the field of movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts,publishing, animation, current events, fashion shows, and multimedia presentations</p> <p>Class 042. First use: First Use: 0 First Use In Commerce: 0</p> <p>Hosting of third party content, photos,videos, text, data, images, web sites; computer services, namely, cloud hostingprovider services; providing search engines; providing search platforms to allow users to request and receive photos, videos, text, data, images and electronicworks; interactive hosting services which allow users to publish and share their own photos, videos, text, data, imagesonline; computer services, namely, creating virtual communities for users to participate in discussions, obtain feedback, form virtual communities, and engage in social networking; maintenance and updating of software relating to computer,Internet and password security and prevention of computer, internet and password risks; providing information in the field of astronomy, weather, the environment, interior design, geology, engineering, architecture, medical research, and product research and testing via the internet or other computer or communicationsnetworks; providing information in the field of technology and computer hardware and software design and development via the internet or other computer or communications network; providing information in the field of</p>
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	<p>installation, maintenance and repair of computer software via the internet or other computer or communications networks; design and development of computer software; computer software installation and maintenance; providing a website featuring technical information relating to computer software and hardware; computer hardware, software, application, and network consulting services; computer consulting; technical support services, namely, troubleshooting in the nature of diagnosing computer hardware and computer software problems; computer programming; document data transfer from one computer format to another; hosting of digital content on global computer networks, wireless networks, and electronic communications networks; providing search platforms to allow users to request and receive, content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works; providing temporary use of non-downloadable computer software and online facilities to enable users to access and download computer software; providing temporary use of online non-downloadable computer software that generates customized recommendations of software applications based on user preferences; providing an online network environment that enables users to access and share content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works; providing on-line network services that enable users to share content, photos, videos, text, data, images and other electronic works relating to entertainment, namely, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion, multimedia presentations, history, language, liberal arts, math, business, science, technology, hobbies, culture, sports, arts, psychology, and philosophy; providing a web site that gives computer users the ability to transmit, cache, receive, download, stream, broadcast, display, format, transfer and share content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works; providing a web site that gives computer users the ability to transmit, cache, receive, download, stream, broadcast, display, format, transfer and share photos, videos, text, data, images and other electronic works</p> <p>Class 045. First use: First Use: 0 First Use In Commerce: 0</p> <p>monitoring of computerized data and computer systems and networks for security purposes</p>
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U.S. Application No.	85918788	Application Date	04/30/2013
Registration Date	NONE	Foreign Priority Date	11/02/2012
Word Mark	FIREDOCK		
Design Mark			
Description of Mark	NONE		


Goods/Services	<p>Class 009. First use: First Use: 0 First Use In Commerce: 0</p> <p>Portable and handheld electronic devices for transmitting, storing, manipulating, recording, and reviewing text, images, audio, video and data, namely, via global computer networks, wireless networks, and structural parts and fittings therefor; computers, tablet computers, electronic book readers, audio and video players, electronic personal organizers, personal digital assistants, and global positioning system and structural parts therefor; computer hardware and software in the field of text, image, and sound transmission; computer hardware and computer software programs for the integration of text, audio, graphics, still images and moving pictures into an interactive delivery for multimedia applications; computer software for use on portable and handheld electronic devices, namely, computer software development kit consisting of computer software development tools for the development of content and service delivery across global computer networks, wireless networks, and electronic communications networks; computer software for formatting and converting content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works into a format compatible with portable electronic devices and computers; software enabling content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works to be downloaded to and accessed on a computer or other portable consumer electronic device; software for transmitting, receiving, downloading, streaming, broadcasting, sharing, displaying and transferring electronic works, namely, books, photos, videos, text, data, images, documents, content, visual works, audio works, audiovisual works, multimedia works, literary works, files, and other electronic works via portable electronic devices, computers, and other communications networks; computer peripheral devices; computer monitors, electronic display interfaces, electrical wires and cables, modems, printers, disk drives, adapters, adapter cards, cable connectors, plug-in connectors, electrical power connectors, docking stations, and optical disk drives; battery chargers; battery packs; memory cards and memory card readers; headphones and earphones; speakers, microphones, and headsets for use with electronic devices; cases, covers, and stands for portable and handheld electronic devices and computers; remote controls for portable and handheld electronic devices and computers</p> <p>Class 038. First use: First Use: 0 First Use In Commerce: 0</p> <p>Communication services for transmitting, caching, accessing, receiving, downloading, streaming, broadcasting, sharing, displaying, formatting, and transferring text, images, audio, video and data via telecommunications networks, wireless communications networks, and the internet; providing an internet forum, on-line chat rooms and online communities for the transmission of messages among computer users concerning reviews, ratings and recommendations related to literary, audio, visual, and audiovisual works; providing access to online directories, databases, current events websites and blogs, and on-line reference materials; providing telecommunication connectivity services for the transfer of images, messages, audio, visual, audiovisual and multimedia works among e-readers, mobile phones, smartphones, portable electronic devices, portable digital devices, tablets, or computers; streaming of audio, visual and audiovisual material via the Internet or other computer or communications network; providing online chat rooms, internet forums and online communities for the transmission of photos, videos, text, data, images and other electronic works; transmission of podcasts; transmission of webcasts</p> <p>Class 039. First use: First Use: 0 First Use In Commerce: 0</p> <p>Storage of electronic media, namely, images, text, video, and audio data</p> <p>Class 041. First use: First Use: 0 First Use In Commerce: 0</p> <p>Publishing of books, magazines, periodicals, literary works, visual works, audio works, and audiovisual works; providing non-downloadable pre-recorded audio, visual and audiovisual works via wireless networks; providing on-line computer games and on-line interactive stories; providing online newsletters and blogs on the topics of entertainment, movies, television, audiovisual works, music, audio</p>
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	<p>works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion shows, and multimedia presentations; publication of excerpts from books, periodicals, and literary works, and providing virtual environments in which users can interact for recreational, leisure, or entertainment purposes; providing information, news, articles and commentary in the field of entertainment, namely, information, news, articles and commentary about movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio programs, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion shows, and multimedia presentations; providing information, news, articles and commentary in the field of education and educational institutions; education services in the nature of classroom instruction and on-line distance learning on topics of current events, education, history, language, liberal arts, math, business, science, hobbies, technology, culture, sports, arts, psychology, and philosophy; interactive educational services in the nature of computer-based and computer-assisted instruction on topics of current events, education, history, language, liberal arts, literature, math, business, science, hobbies, technology, culture, sports, arts, psychology, and philosophy; educational and entertainment services in the nature of podcasts, webcasts, and continuing programs featuring news and commentary in the field of movies, television programs, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion, and multimedia presentations accessible via the internet or other computer or communications networks; providing prerecorded audio, audiovisual, and multimedia works featuring entertainment, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion shows, and multimedia presentations to hand-held devices via wireless networks; providing on-line portals for entertainment in the field of movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion shows, and multimedia presentations</p> <p>Class 042. First use: First Use: 0 First Use In Commerce: 0</p> <p>Hosting of third party content, photos, videos, text, data, images, web sites; computer services, namely, cloud hosting provider services; providing search engines; providing search platforms to allow users to request and receive photos, videos, text, data, images and electronic works; interactive hosting services which allow users to publish and share their own photos, videos, text, data, images online; computer services, namely, creating virtual communities for users to participate in discussions, obtain feedback, form virtual communities, and engage in social networking; maintenance and updating of software relating to computer, Internet and password security and prevention of computer, internet and password risks; providing information in the field of astronomy, weather, the environment, interior design, geology, engineering, architecture, medical research, and product research and testing via the internet or other computer or communications networks; providing information in the field of technology and computer hardware and software design and development via the internet or</p>
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	<p>other computer or communications network; providing information in the field of installation, maintenance and repair of computer software via the internet or other computer or communications networks; design and development of computer software; computer software installation and maintenance; providing a website featuring technical information relating to computer software and hardware; computer hardware, software, application, and network consulting services; computer consulting; technical support services, namely, troubleshooting in the nature of diagnosing computer hardware and computer software problems; computer programming; document data transfer from one computer format to another; hosting of digital content on global computer networks, wireless networks, and electronic communications networks; providing search platforms to allow users to request and receive, content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works; providing temporary use of non-downloadable computer software and online facilities to enable users to access and download computer software; providing temporary use of online non-downloadable computer software that generates customized recommendations of software applications based on user preferences; providing an online network environment that enables users to access and share content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works; providing on-line network services that enable users to share content, photos, videos, text, data, images and other electronic works relating to entertainment, namely, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion, multimedia presentations, history, language, liberal arts, math, business, science, technology, hobbies, culture, sports, arts, psychology, and philosophy; providing a web site that gives computer users the ability to transmit, cache, receive, download, stream, broadcast, display, format, transfer and share content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works; providing a web site that gives computer users the ability to transmit, cache, receive, download, stream, broadcast, display, format, transfer and share photos, videos, text, data, images and other electronic works</p> <p>Class 045. First use: First Use: 0 First Use In Commerce: 0 monitoring of computerized data and computer systems and networks for security purposes</p>
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U.S. Registration No.	4359995	Application Date	04/22/2012
Registration Date	07/02/2013	Foreign Priority Date	NONE
Word Mark	FIREDOCK		
Design Mark			
Description of	The mark consists of the combined words "FIREDOCK" where the word "FIRE"		

Mark	is white and the word "DOCK" is red with red stylized flames shooting out of the top of the letter "O". The color black represents a transparent or background area and is not claimed as a feature of the mark.
Goods/Services	Class 009. First use: First Use: 2012/03/11 First Use In Commerce: 2012/03/11 Audio speaker enclosures; Audio speakers; Carrying cases, holders, protective cases and stands featuring power supply connectors, adaptors, speakers and battery charging devices, specially adapted for use with handheld digital electronic devices; Cases for music, audio and related electronic equipment, namely, cases for audio tuners, audio receivers, amplifiers, tape players, compact disc players, MP3 controllers/players, audio mixers, audio speakers in the nature of music studio monitors, microphones, audio speakers, compact discs, audio tapes, portable computers, antennas, phonographic record players, audio recording equipment, and the cables associated with all of the foregoing equipment; Computer docking stations; Computer hardware and computer software programs for the integration of text, audio, graphics, still images and moving pictures into an interactive delivery for multimedia applications; Consumer electronic products, namely, audio amplifiers, audio speakers, audio receivers, electrical audio and speaker cables and connectors, audio decoders, video decoders, speakers, power conversion devices, power converters, and power inverters; Digital audio players; Electric audioplayback units with lights and speakers; Home theater systems comprising portable speakers; Loud speaker systems

U.S. Application No.	86073839	Application Date	09/25/2013
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	FIRETUBE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 0 First Use In Commerce: 0 Software and a mobile software application for transmitting, accessing, receiving, uploading, downloading, encoding, decoding, streaming, broadcasting, sharing, displaying, formatting, manipulating, organizing, book marking, tagging, storing, caching, and transferring electronic works, namely, photos, videos, text, data, images, documents, content, visual works, audio works, audiovisual works, multimedia works, books, literary works, files, and other electronic works via portable electronic devices, hand-held devices, electronic reading devices, portable media players, mobile phones, smartphones, portable digital devices, computers, and other communications networks; Application program interface (API) software for integration of video, audiovisual, and multimedia content and functionality into websites, software applications, portable electronic devices, hand-held devices, electronic reading devices, portable media players, mobile phones, smartphones, portable digital devices, computers, and other communications networks; Software for developing and publishing applications for interact-		

	<p>ive video streaming; application development computer software programs; Computer software development kit consisting of computer software development tools for the development of content and service delivery across global computer networks, wireless networks, and electronic communications networks; User generated content sharing software; Software that enables users to designate specific content for future viewing; Computer software for personalized, interactive television (TV) programming and for use in generating, displaying and manipulating visual media, graphic images, photographs, illustrations, digital animation, video clips, film footage and audio data, and for social networking; Downloadable videos, audio works, visual works, audiovisual works and electronic publications featuring books, magazines, newspapers, periodicals, newsletters, journals and manuals on a variety of topics; Computer software that facilitates online services for social networking; Character and voice recognition software; Electronic mail and messaging software; Computer software for accessing, browsing and searching online databases; Software for filtering internet searches that separates desired results from unwanted and inappropriate websites, and software that allows parental controls</p> <p>Class 035. First use: First Use: 0 First Use In Commerce: 0</p> <p>Dissemination of advertising for others via the Internet and other communications networks; Developing and providing marketing programs for advertisers, marketers, and content providers; Providing a searchable website, portal, forum, application, and database where advertisers, marketers, and content providers can reach, engage, and interact with online users for the purposes of promotion or advertising; Retail store services featuring downloadable audio works, visual works, audiovisual works, computer software and hardware, video games, consumer electronics, and electronic publications featuring books, magazines, newspapers, periodicals, newsletters, journals and manuals on a variety of topics provided via global computer networks, wireless networks, and electronic communications networks</p> <p>Class 038. First use: First Use: 0 First Use In Commerce: 0</p> <p>Communication via portable electronic devices, hand-held devices, electronic reading devices, portable media players, mobile phones, smartphones, portable digital devices, computers, and other communications networks for transmitting, accessing, receiving, uploading, downloading, encoding, decoding, streaming, broadcasting, sharing, displaying, formatting, manipulating, organizing, book marking, tagging, storing, caching, and transferring voice, audio, visual images, data, books, photos, videos, text, documents, content, audiovisual works, multimedia works, literary works, files, and other electronic works; Streaming of audio, visual and audiovisual material via the Internet or other computer or communications network; Providing online chat rooms, website forums, portals, and communities that allows users to share videos, text, and electronic works, namely, books, data, images, documents, photos, visual works, audio works, audiovisual works, multimedia works, podcasts, webcasts, literary works, files, and other electronic works; Providing an online website forum for the transmission of messages among computer users concerning ratings, reviews, and recommendations related to video, audio, audiovisual, and other electronic works; Telecommunications services, namely, providing access to online directories, databases, current event information, blogs, applications, and material in the entertainment and literary fields; Electronic mail services; Interactive broadcasting and webcasting services over the internet and telecommunications networks; network consulting services in the field of telecommunication services, namely, transmission of photos, videos, text, data, images and other electronic works via telecommunications networks</p> <p>Class 039. First use: First Use: 0 First Use In Commerce: 0</p> <p>Storage of electronic media, namely, images, text, video, and audio data</p> <p>Class 041. First use: First Use: 0 First Use In Commerce: 0</p> <p>Providing non-downloadable pre-recorded audio, visual and audiovisual works vi-</p>
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	<p>awireless networks on a variety of topics of general interest; Entertainment and educational services, namely, providing online portals, podcasts, webcasts, web-based applications, blogs, news, articles, and commentary in the fields of entertainment, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities in the nature of hobbies, tournaments, art, dance, musicals, art, culture, sporting and current event exhibitions, sports instruction, clubs, radio, comedy, contests, visual works of art, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion shows, and multimedia presentations; Providing a web-based application and searchable database featuring entertainment information, news, commentary, and reviews, all in the field of audio, video and audiovisual content, namely, movies, TV shows, videos, and music; Providing non-downloadable movies and other audiovisual content via a video-on demand service; Providing non-downloadable interactive resource and programming guides on the subjects of motion pictures, television programming, videos, music videos, and music tailored to viewer's programming preferences; Providing entertainment information regarding audio, video and audiovisual content via social networks; Providing information in the fields of entertainment, including, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion, multimedia presentations, history, language, liberal arts, math, business, science, technology, hobbies, culture, sports, arts, psychology, and philosophy; Providing access to online directories, databases, blogs, and web-based applications, all featuring current event information and material in the entertainment and literary fields</p> <p>Class 042. First use: First Use: 0 First Use In Commerce: 0</p> <p>Providing on-line network services that enable users to share content, photos, videos, text, data, images and other electronic works relating to entertainment, including, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion, multimedia presentations, history, language, liberal arts, math, business, science, technology, hobbies, culture, sports, arts, psychology, and philosophy; Providing an on-line network environment, including a website and forums, that features technology that enables users to share content, photos, videos, text, data, images and other electronic works relating to entertainment, including, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion, multimedia presentations, history, language, liberal arts, math, business, science, technology, hobbies, culture, sports, arts, psychology, and philosophy; Hosting of third party digital content, software applications, photos, videos, audio, visual, audiovisual, text, data, images, websites and other electronic works on global computer networks, wireless networks, and electronic communications networks; Providing a website, including forums, featuring temporary use of non-downloadable software that gives computer users the ability to transmit, access, receive, upload, download, stream, broadcast, display, share, format, manipulate, organize, bookmark, store, transfer, and cache photos, videos, audio, visual, audiovisual, text, data, images, websites, and other electronic works; Interactive hosting services that allow users to publish and share their own photos, videos, text, data, and images online; Providing temporary use of non-downloadable software for integration of video, audiovisual, and multimedia content and functionality into</p>
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	<p>websites, software applications, portable electronic devices, hand-held devices, electronic reading devices, portable media players, mobile phones, smart-phones, portable digital devices, computers, and other communications networks; Providing temporary use of non-downloadable software for developing and publishing applications for interactive video streaming; Providing temporary use of non-downloadable user generated content sharing software. Providing temporary use of non-downloadable computer software for personalized, interactive television (TV) programming and for use in generating, displaying and manipulating visual media, graphic images, photographs, illustrations, digital animation, video clips, film footage and audio data, and for social networking; Providing temporary use of non-downloadable character and voice recognition software; Providing temporary use of non-downloadable electronic mail and messaging software; Computer hardware, software, application, and network consulting services; Digital and electronic file data transfer from one format to another; Providing search platforms to allow users to request and receive content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works; Graphic design services; Design of advertisements and advertising material for others; Software as a Service (SAAS) featuring software for use in connection with audio, video and digital content subscription service and one-time purchases of audio, video and digital content, namely, allowing users to pay for and create seller content; Providing temporary use of online non-downloadable software that enables users to designate specific content for future viewing; Creating an online community for computer users to participate in discussions, obtain feedback, form virtual communities, and engage in social networking; Maintenance and updating of software relating to computer, Internet and password security; Design and development of computer software; Computer consulting in the field of configuration management for portable and hand-held electronic devices; Providing temporary use of online non-downloadable software, namely, software for filtering internet searches that separates desired results from unwanted and inappropriate websites, and software that allows parental controls; Computer software installation and maintenance; Providing a website that gives computer users the ability to transmit, access, receive, upload, download, stream, broadcast, share, display, format, manipulate, organize, book mark, tag, store, cache, and transfer photos, videos, text, data, images and other electronic works; Providing temporary use of non-downloadable analytics software, namely, software that provides statistics about the behavior of viewers of online videos, movies, music, pictures, images, text, photos, games, and other user-generated content</p> <p>Class 045. First use: First Use: 0 First Use In Commerce: 0</p> <p>Online social networking services; Online social networking services in the fields of entertainment, publication, and application development; Providing on-line computer databases and on-line searchable databases in the field of social networking; Providing a social networking website for entertainment purposes; Providing a searchable database featuring audio, video and audiovisual content available through the Internet, telecommunications networks, and wireless telecommunications networks in the field of online social networking</p>
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Attachments	<p>85462286#TMSN.jpeg(bytes) 85462262#TMSN.jpeg(bytes) 85462244#TMSN.jpeg(bytes) 85433969#TMSN.jpeg(bytes) 85433968#TMSN.jpeg(bytes) 85434021#TMSN.jpeg(bytes) 85918815#TMSN.jpeg(bytes) 85918791#TMSN.jpeg(bytes) 85918788#TMSN.jpeg(bytes) 85604726#TMSN.jpeg(bytes)</p>
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	86073839#TMSN.jpeg(bytes) Notice of Opposition - FIRECHAT.pdf(3843187 bytes) Exhibit A - Amazon's FIRE Marks.pdf(1489504 bytes) Exhibit B - Media Coverage.pdf(2768474 bytes) Exhibit C - Applicant's FIRECHAT Application.pdf(255637 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Tiffany Ferris/
Name	Tiffany Ferris
Date	06/25/2014

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

AMAZON TECHNOLOGIES, INC.,

Opposer,

vs.

OPEN GARDEN INC.,

Applicant.

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Mark: FIRECHAT

- Serial No. 86/082,715

- Published February 25, 2014

Opposition No. _____

NOTICE OF OPPOSITION

Open Garden Inc. ("Applicant") filed Application Serial No. 86/082,715 for the mark FIRECHAT ("Applicant's Application") on October 4, 2013, based on an intent to use said mark in commerce in connection with offerings in International Class 9, namely "[c]omputer application software for mobile phones, computers, netbooks, tablets, wearable devices, and handheld computers, namely, software for voice, text, picture and video messaging."

Amazon Technologies, Inc. ("Opposer" or "Amazon"), a Nevada corporation, is the owner of prior U.S. trademark applications for FIRE and KINDLE FIRE covering *inter alia* portable and handheld electronic devices for transmitting text, images, audio, video and data in Class 9. Amazon is also the owner of U.S. trademark registrations and applications for, FIRELIGHT, FIREWORX, FIREDOCK, FIREDOCK and Design, and FIRETUBE, with the earliest priority in these marks dating to November 2, 2012.

The dominant element "Fire" is identical in the marks of both parties and both parties' FIRE-marks cover the transmission of text, images, audio, and video. Consumers are therefore likely to be confused as to the source of Applicant's goods thereby causing Amazon damage and diluting Amazon's Fire brand. Amazon is attempting to resolve its concerns directly with Applicant with respect to Applicant's Application and proposed use of Applicant's junior mark. However, to preserve its rights, Opposer hereby opposes Applicant's Application.

1. Amazon is one of the world's largest online retailers with stand-alone retail websites in the United States, Australia, Brazil, Canada, China, France, Germany, India, Italy, Japan, Mexico, Spain and United Kingdom and ships to nearly every corner of the world. Among the products Amazon distributes are smart devices, including smart phones, tablets and portable media players. Amazon also provides a wide-array of goods and services including, but not limited to, web and cloud-based computer software services and an appstore that distributes apps to smart phones, tablets and other devices based on the Android operating system.

2. Since 2007, Amazon has manufactured and distributed a family of e-reader and smart devices under the Kindle trademark. Kindle devices are capable of accessing millions of digital media products such as books, newspapers, magazines, audiobooks, games and documents which are available for purchase on the device and the Internet. Amazon distributes many of these digital products through its websites in the U.S. as well as Australia, Brazil, Canada, China, France, Germany, India, Italy, Japan, Mexico, Spain, and the United Kingdom. The Kindle e-reader was the bestselling electronic reader and was the best-selling product on Amazon.com for four consecutive years until the launch of Amazon's Fire device.

3. On May 24, 2011, over two and a half years prior to the filing date of Applicant's Application, Opposer filed trademark applications for the marks FIRE and KINDLE FIRE in connection with smart devices and related accessories, peripherals, and services in Classes 9, 16, 28, 35, 38, 39, 41, 42 and 45, in a Paris Convention member country. Because the U.S. is also a member of the Paris Convention, pursuant to Section 44(d) of the Trademark Act, the U.S. Patent and Trademark Office provided Amazon's trademark applications for FIRE and KINDLE FIRE with a U.S. priority date of May 24, 2011. Amazon also owns several FIRE-formative U.S. trademark registrations and applications, with priority in the earliest of these dating to November 2, 2012. The particulars for Amazon's U.S. trademark registrations and applications are as follows:

Mark & Filing Information	Goods/Services & Classes
FIRE	Class 9: Portable and handheld electronic devices for transmitting,

Mark & Filing Information	Goods/Services & Classes
<p>U.S. Serial No. 85/462,286 Priority Date: May 24, 2011 Filed: November 2, 2011</p>	<p>storing, manipulating, recording, and reviewing text, images, audio, video and data, including via global computer networks, wireless networks, and electronic communications networks; computers, tablet computers, electronic book readers, audio and video players, electronic personal organizers, personal digital assistants, and global positioning system devices; computer hardware and software; full line of electronic and mechanical parts and fittings for portable and handheld electronic devices and computers; computer peripheral devices; computer components and accessories; monitors, displays, wires, cables, modems, disk drives, adapters, adapter cards, cable connectors, plug-in connectors, electrical power connectors, docking stations, and drivers; battery chargers; battery packs; memory cards and memory card readers; headphones and earphones; speakers, microphones, and headsets; cases, covers, and stands for portable and handheld electronic devices and computers</p> <p>Class 35: Retail store services; on-line retail store services; providing an on-line commercial information directory; dissemination of advertising for others via an on-line electronic communications network; providing a searchable on-line advertising guide featuring the goods and services of others; computerized database management services; on-line ordering services</p> <p>Class 42: Providing on-line network services that enable users to share content, photos, videos, text, data, images and other electronic works relating to entertainment, including, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion, multimedia presentations, history, language, liberal arts, math, business, science, technology, hobbies, culture, sports, arts, psychology, and philosophy; hosting of third party content, photos, videos, text, data, images, web sites and other electronic works; providing search engines; providing a web site that gives computer users the ability to transmit, cache, receive, download, stream, broadcast, display, format, transfer and share photos, videos, text, data, images and other electronic works; providing search platforms to allow users to request and receive photos, videos, text, data, images and electronic works; interactive hosting services which allow users to publish and share their own photos, videos, text, data, images online; creating an online community for users to participate in discussions, obtain feedback, form virtual communities, and engage in social networking; maintenance and updating of software relating to computer, Internet and password security; providing information in the field of astronomy, weather, the environment, interior design, technology, computers, software, computer peripherals, computer hardware, geology, engineering,</p>

Mark & Filing Information	Goods/Services & Classes
	<p>architecture, genealogy, medical research, and product research and testing via the internet or other computer or communications networks; online social networking services. providing a website for the purposes of social networking; providing online computer databases and online searchable databases in the field of social networking; providing information in the field of social networking; design and development of computer software; computer software installation and maintenance; providing a website featuring technical information relating to computer software and hardware; computer hardware, software, application, and network consulting services; computer consulting; providing technical troubleshooting support for computer hardware; computer programming; document data transfer from one computer format to another; hosting of digital content on global computer networks, wireless networks, and electronic communications networks; providing an online network that enables users to access and share content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works; providing a web site that gives computer users the ability to transmit, cache, receive, download, stream, broadcast, display, format, transfer and share content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works; providing search platforms to allow users to request and receive, content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works; providing temporary use of non-downloadable computer software and online facilities to enable users to access and download computer software; providing temporary use of online non-downloadable computer software that generates customized recommendations of software applications based on user preferences</p>
<p>FIRE U.S. Serial No. 85/462,262 Priority Date: May 24, 2011 Filed: November 2, 2011</p>	<p>Class 16: Printed publications, periodicals, books magazines, newsletters, brochures, booklets, pamphlets, manuals, journals, catalogues, and stickers</p> <p>Class 28: Handheld unit for playing electronic games; hand-held electronic games and apparatus; games, electronic games, and video games</p>
<p>FIRE U.S. Serial No. 85/462,244 Priority Date: May 24, 2011 Filed: November 2, 2011</p>	<p>Class 38: Communication services for transmitting, caching, accessing, receiving, downloading, streaming, broadcasting, sharing, displaying, formatting, mirroring and transferring text, images, audio, video and data via telecommunications networks, wireless communications networks, and the internet; providing an internet forum, online chat rooms and online communities for the transmission of messages among computer users; providing access to online directories, databases, current events websites and blogs, and on-line reference materials; providing access to auxiliary devices or electronic devices in the nature of providing telecommunication connectivity services for the transfer of images, messages, audio, visual, audiovisual and multimedia works among e-readers, mobile phones, smartphones, portable electronic devices, portable digital devices, tablets, or computers; Streaming of audio, visual and audiovisual material via the Internet or other</p>

Mark & Filing Information	Goods/Services & Classes
	<p>computer or communications network; providing online chat rooms, internet forums and online communities for the transmission of photos, videos, text, data, images and other electronic works; transmission of podcasts; transmission of webcasts</p> <p>Class 39: Storage of electronic media, namely, images, text, video, and audio data</p> <p>Class 41: Publishing of books, magazines, periodicals, literary works, visual works, audio works, and audiovisual works; providing non-downloadable pre-recorded audio, visual and audiovisual works via wireless networks; entertainment services, namely, providing on-line portals in the field of entertainment, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion shows, and multimedia presentations; providing prerecorded audio, audiovisual, and multimedia works featuring entertainment, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion shows, and multimedia presentations via the internet or other computer or communications networks; providing on-line computer games and on-line interactive stories; providing online newsletters and blogs featuring entertainment, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion shows, and multimedia presentations; publication of excerpts from books, periodicals, and literary works, and providing virtual environments in which users can interact for recreational, leisure, or entertainment purposes. providing information, news, articles and commentary in the field of entertainment, including, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion shows, and multimedia presentations; providing information, news, articles and commentary in the field of education and educational institutions; educational services in the nature of classroom instruction and on-line distance learning on topics of current events, education,</p>

Mark & Filing Information	Goods/Services & Classes
	<p>history, language, liberal arts, math, business, science, hobbies, technology, culture, sports, arts, psychology, and philosophy; interactive educational services in the nature of computer-based and computer-assisted instruction on topics of current events, education, history, language, liberal arts, literature, math, business, science, hobbies, technology, culture, sports, arts, psychology, and philosophy; educational and entertainment services in the nature of podcasts, webcasts, and continuing programs featuring news and commentary in the field of movies, television programs, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion, and multimedia presentations accessible via the internet or other computer or communications networks</p> <p>Class 45: Introduction, personal relationship, and social networking services provided via the Internet or other computer or communications network; dating services; on-line social networking services, namely, facilitating social introductions or interactions among individuals; on-line social networking services designed for people with a common desire to meet other people with similar interests; monitoring of computerized data and computer systems and networks for security purposes; providing on-line computer databases and on-line searchable databases in the field of social networking; providing a social networking website for entertainment purposes; providing searchable databases in the field of social networking</p>
<p>KINDLE FIRE U.S. Serial No. 85/433,969 Priority Date: May 24, 2011 Filed: September 28, 2011</p>	<p>Class 9: Portable and handheld electronic devices for transmitting, storing, manipulating, recording, and reviewing text, images, audio, video and data, including via global computer networks, wireless networks, and electronic communications networks; computers, tablet computers, electronic book readers, audio and video players, electronic personal organizers, personal digital assistants, and global positioning system devices. Computer hardware and software. Full line of electronic and mechanical parts and fittings for portable and handheld electronic devices and computers; computer components and accessories. Monitors, displays, wires, modems, disk drives, electrical power connectors, docking stations, and drivers. Battery chargers; battery packs; memory cards and memory card readers; headphones and earphones; speakers, microphones, and headsets. Cases, covers, and stands for portable and handheld electronic devices and computers</p> <p>Class 35: Retail store services; on-line retail store services; providing an on-line commercial information directory; dissemination of advertising for others via an on-line electronic communications network; providing a searchable on-line advertising guide featuring the goods and services of others; computerized database management</p>

Mark & Filing Information	Goods/Services & Classes
	<p>services; on-line ordering services</p> <p>Class 42: Providing on-line network services that enable users to share content, photos, videos, text, data, images and other electronic works relating to entertainment, including, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion, multimedia presentations, history, language, liberal arts, math, business, science, technology, hobbies, culture, sports, arts, psychology, and philosophy; hosting of third party content, photos, videos, text, data, images, web sites and other electronic works; providing search engines; providing a web site that gives computer users the ability to transmit, cache, receive, download, stream, broadcast, display, format, transfer and share photos, videos, text, data, images and other electronic works; providing search platforms to allow users to request and receive photos, videos, text, data, images and electronic works; interactive hosting services which allow users to publish and share their own photos, videos, text, data, images online; creating an online community for users to participate in discussions, obtain feedback, form virtual communities, and engage in social networking; maintenance and updating of software relating to computer,. providing information in the field of astronomy, weather, the environment, interior design, technology, computers, software, computer peripherals, computer hardware, geology, engineering, architecture, genealogy, medical research, and product research and testing via the internet or other computer or communications networks; online social networking services; providing a website for the purposes of social networking; providing online computer databases and online searchable databases in the field of social networking; providing information in the field of social networking. Design and development of computer software; computer software installation and maintenance; providing a website featuring technical information relating to computer software and hardware; computer hardware, software, application, and network consulting services; computer consulting; providing technical troubleshooting support for computer hardware; computer programming; document data transfer from one computer format to another; hosting of digital content on global computer networks, wireless networks, and electronic communications networks; providing an online network that enables users to access and share content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works; providing a web site that gives computer users the ability to transmit, cache, receive, download, stream, broadcast, display, format, transfer and share content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works; providing search platforms to allow users to request and receive, content, text, visual works, audio</p>

Mark & Filing Information	Goods/Services & Classes
	works, audiovisual works, literary works, data, files, documents and electronic works; providing temporary use of non-downloadable computer software and online facilities to enable users to access and download computer software; providing temporary use of online non-downloadable computer software that generates customized recommendations of software applications based on user preferences
KINDLE FIRE U.S. Serial No. 85/433,968 Priority Date: May 24, 2011 Filed: September 28, 2011	Class 16: Printed publications, periodicals, books magazines, newsletters, brochures, booklets, pamphlets, manuals, journals, catalogues, and stickers Class 28: Handheld unit for playing electronic games; hand-held electronic games and apparatus; games, electronic games, and video games
KINDLE FIRE U.S. Serial No. 85/434,021 Priority Date: May 24, 2011 Filed: September 28, 2011	Class 38: Communication services for transmitting, caching, accessing, receiving, downloading, streaming, broadcasting, sharing, displaying, formatting, mirroring and transferring text, images, audio, video and data via telecommunications networks, wireless communications networks, and the internet; providing an internet forum, online chat rooms and online communities for the transmission of messages among computer users; providing access to online directories, databases, current events websites and blogs, and on-line reference materials; providing access to auxiliary devices or electronic devices in the nature of providing telecommunication connectivity services for the transfer of images, messages, audio, visual, audiovisual and multimedia works among e-readers, mobile phones, smartphones, portable electronic devices, portable digital devices, tablets, or computers; Streaming of audio, visual and audiovisual material via the Internet or other computer or communications network; providing online chat rooms, internet forums and online communities for the transmission of photos, videos, text, data, images and other electronic works; transmission of podcasts; transmission of webcasts Class 39: Storage of electronic media, namely, images, text, video, and audio data Class 41: Publishing of books, magazines, periodicals, literary works, visual works, audio works, and audiovisual works; providing non-downloadable pre-recorded audio, visual and audiovisual works via wireless networks; entertainment services, namely, providing on-line portals in the field of entertainment, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion shows, and multimedia presentations; providing prerecorded audio, audiovisual, and multimedia works featuring entertainment, movies, television, audiovisual works, music, audio works, books, theatre,

Mark & Filing Information	Goods/Services & Classes
	<p>literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion shows, and multimedia presentations via the internet or other computer or communications networks; providing on-line computer games and on-line interactive stories; providing online newsletters and blogs featuring entertainment, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion shows, and multimedia presentations; publication of excerpts from books, periodicals, and literary works, and providing virtual environments in which users can interact for recreational, leisure, or entertainment purposes. providing information, news, articles and commentary in the field of entertainment, including, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion shows, and multimedia presentations; providing information, news, articles and commentary in the field of education and educational institutions; educational services in the nature of classroom instruction and on-line distance learning on topics of current events, education, history, language, liberal arts, math, business, science, hobbies, technology, culture, sports, arts, psychology, and philosophy; interactive educational services in the nature of computer-based and computer-assisted instruction on topics of current events, education, history, language, liberal arts, literature, math, business, science, hobbies, technology, culture, sports, arts, psychology, and philosophy; educational and entertainment services in the nature of podcasts, webcasts, and continuing programs featuring news and commentary in the field of movies, television programs, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion, and multimedia presentations accessible via the internet or other computer or communications networks</p> <p>Class 45: Introduction, personal relationship, and social networking services provided via the Internet or other computer or communications network; dating services; on-line social networking services, namely, facilitating social introductions or interactions among individuals; on-line social networking services designed for people with a common</p>

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	<p>desire to meet other people with similar interests; monitoring of computerized data and computer systems and networks for security purposes; providing on-line computer databases and on-line searchable databases in the field of social networking; providing a social networking website for entertainment purposes; providing searchable databases in the field of social networking</p>
<p>FIRELIGHT U.S. Serial No. 85/918,815 Priority Date: November 2, 2012 Filed: April 30, 2013</p>	<p>Class 9: Portable and handheld electronic devices for transmitting, storing, manipulating, recording, and reviewing text, images, audio, video and data, namely, via global computer networks, wireless networks, and structural parts and fittings therefor; computers, tablet computers, electronic book readers, audio and video players, electronic personal organizers, personal digital assistants, and global positioning system and structural parts therefor; computer hardware and software in the field of text, image, and sound transmission; computer hardware and computer software programs for the integration of text, audio, graphics, still images and moving pictures into an interactive delivery for multimedia applications; computer software for use on portable and handheld electronic devices, namely, computer software development kit consisting of computer software development tools for the development of content and service delivery across global computer networks, wireless networks, and electronic communications networks; computer software for formatting and converting content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works into a format compatible with portable electronic devices and computers; software enabling content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works to be downloaded to and accessed on a computer or other portable consumer electronic device; software for transmitting, receiving, downloading, streaming, broadcasting, sharing, displaying and transferring electronic works, namely, books, photos, videos, text, data, images, documents, content, visual works, audio works, audiovisual works, multimedia works, literary works, files, and other electronic works via portable electronic devices, computers, and other communications networks; computer peripheral devices. computer monitors, electronic display interfaces, electrical wires and cables, modems, printers, disk drives, adapters, adapter cards, cable connectors, plug-in connectors, electrical power connectors, docking stations, and optical disk drives; battery chargers; battery packs; memory cards and memory card readers; headphones and earphones; speakers, microphones, and headsets for use with electronic devices; cases, covers, and stands for portable and handheld electronic devices and computers; remote controls for portable and handheld electronic devices and computers</p> <p>Class 38: Communication services for transmitting, caching, accessing, receiving, downloading, streaming, broadcasting, sharing, displaying, formatting, and transferring text, images, audio, video and data via telecommunications networks, wireless communications networks, and</p>

Mark & Filing Information	Goods/Services & Classes
	<p>the internet; providing an internet forum, online chat rooms and online communities for the transmission of messages among computer users concerning reviews, ratings and recommendations related to literary, audio, visual, and audiovisual works; providing access to online directories, databases, current events websites and blogs, and on-line reference materials; providing telecommunication connectivity services for the transfer of images, messages, audio, visual, audiovisual and multimedia works among e-readers, mobile phones, smartphones, portable electronic devices, portable digital devices, tablets, or computers; streaming of audio, visual and audiovisual material via the Internet or other computer or communications network; providing online chat rooms, internet forums and online communities for the transmission of photos, videos, text, data, images and other electronic works; transmission of podcasts; transmission of webcasts</p> <p>Class 39: Storage of electronic media, namely, images, text, video, and audio data</p> <p>Class 41: Publishing of books, magazines, periodicals, literary works, visual works, audio works, and audiovisual works; providing non-downloadable pre-recorded audio, visual and audiovisual works via wireless networks; providing on-line computer games and on-line interactive stories; providing online newsletters and blogs on the topics of entertainment, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion shows, and multimedia presentations; publication of excerpts from books, periodicals, and literary works, and providing virtual environments in which users can interact for recreational, leisure, or entertainment purposes; providing information, news, articles and commentary in the field of entertainment, namely, information, news, articles and commentary about movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio programs, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion shows, and multimedia presentations; providing information, news, articles and commentary in the field of education and educational institutions; education services in the nature of classroom instruction and on-line distance learning on topics of current events, education, history, language, liberal arts, math, business, science, hobbies, technology, culture, sports, arts, psychology, and philosophy. interactive educational services in the nature of computer-based and computer-assisted instruction on topics of current events, education, history,</p>

Mark & Filing Information	Goods/Services & Classes
	<p>language, liberal arts, literature, math, business, science, hobbies, technology, culture, sports, arts, psychology, and philosophy; educational and entertainment services in the nature of podcasts, webcasts, and continuing programs featuring news and commentary in the field of movies, television programs, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion, and multimedia presentations accessible via the internet or other computer or communications networks; providing prerecorded audio, audiovisual, and multimedia works featuring entertainment, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion shows, and multimedia presentations to hand-held devices via wireless networks; providing on-line portals for entertainment in the field of movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion shows, and multimedia presentations</p> <p>Class 42: Hosting of third party content, photos, videos, text, data, images, web sites; computer services, namely, cloud hosting provider services; providing search engines; providing search platforms to allow users to request and receive photos, videos, text, data, images and electronic works; interactive hosting services which allow users to publish and share their own photos, videos, text, data, images online; computer services, namely, creating virtual communities for users to participate in discussions, obtain feedback, form virtual communities, and engage in social networking; maintenance and updating of software relating to computer, Internet and password security and prevention of computer, internet and password risks; providing information in the field of astronomy, weather, the environment, interior design, geology, engineering, architecture, medical research, and product research and testing via the internet or other computer or communications networks; providing information in the field of technology and computer hardware and software design and development via the internet or other computer or communications network; providing information in the field of installation, maintenance and repair of computer software via the internet or other computer or communications networks; computer software installation and maintenance; providing a website featuring technical information relating to computer software and hardware;</p>

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	<p>computer hardware, software, application, and network consulting services; computer consulting; technical support services, namely, troubleshooting in the nature of diagnosing computer hardware and computer software problems; computer programming; document data transfer from one computer format to another; hosting of digital content on global computer networks, wireless networks, and electronic communications networks. providing search platforms to allow users to request and receive, content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works; providing temporary use of non-downloadable computer software and online facilities to enable users to access and download computer software; providing temporary use of online non-downloadable computer software that generates customized recommendations of software applications based on user preferences; providing an online network environment that enables users to access and share content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works; providing on-line network services that enable users to share content, photos, videos, text, data, images and other electronic works relating to entertainment, namely, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion, multimedia presentations, history, language, liberal arts, math, business, science, technology, hobbies, culture, sports, arts, psychology, and philosophy; providing a web site that gives computer users the ability to transmit, cache, receive, download, stream, broadcast, display, format, transfer and share content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works; providing a web site that gives computer users the ability to transmit, cache, receive, download, stream, broadcast, display, format, transfer and share photos, videos, text, data, images and other electronic works</p> <p>Class 45: Monitoring of computerized data and computer systems and networks for security purposes</p>
<p>FIREWORX U.S. Serial No. 85/918,791 Priority Date: November 2, 2012 Filed: April 30, 2013</p>	<p>Class 9: Portable and handheld electronic devices for transmitting, storing, manipulating, recording, and reviewing text, images, audio, video and data, namely, via global computer networks, wireless networks, and structural parts and fittings therefor; computers, tablet computers, electronic book readers, audio and video players, electronic personal organizers, personal digital assistants, and global positioning system and structural parts therefor; computer hardware and software in the field of text, image, and sound transmission; computer hardware and computer software programs for the integration of text, audio, graphics, still images and moving pictures into an interactive delivery for multimedia applications; computer software for use on portable and</p>

Mark & Filing Information	Goods/Services & Classes
	<p>handheld electronic devices, namely, computer software development kit consisting of computer software development tools for the development of content and service delivery across global computer networks, wireless networks, and electronic communications networks; computer software for formatting and converting content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works into a format compatible with portable electronic devices and computers; software enabling content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works to be downloaded to and accessed on a computer or other portable consumer electronic device; software for transmitting, receiving, downloading, streaming, broadcasting, sharing, displaying and transferring electronic works, namely, books, photos, videos, text, data, images, documents, content, visual works, audio works, audiovisual works, multimedia works, literary works, files, and other electronic works via portable electronic devices, computers, and other communications networks; computer peripheral devices. computer monitors, electronic display interfaces, electrical wires and cables, modems, printers, disk drives, adapters, adapter cards, cable connectors, plug-in connectors, electrical power connectors, docking stations, and optical disk drives; battery chargers; battery packs; memory cards and memory card readers; headphones and earphones; speakers, microphones, and headsets for use with electronic devices; cases, covers, and stands for portable and handheld electronic devices and computers; remote controls for portable and handheld electronic devices and computers</p> <p>Class 38: Communication services for transmitting, caching, accessing, receiving, downloading, streaming, broadcasting, sharing, displaying, formatting, and transferring text, images, audio, video and data via telecommunications networks, wireless communications networks, and the internet; providing an internet forum, online chat rooms and online communities for the transmission of messages among computer users concerning reviews, ratings and recommendations related to literary, audio, visual, and audiovisual works; providing access to online directories, databases, current events websites and blogs, and on-line reference materials; providing telecommunication connectivity services for the transfer of images, messages, audio, visual, audiovisual and multimedia works among e-readers, mobile phones, smartphones, portable electronic devices, portable digital devices, tablets, or computers; streaming of audio, visual and audiovisual material via the Internet or other computer or communications network; providing online chat rooms, internet forums and online communities for the transmission of photos, videos, text, data, images and other electronic works; transmission of podcasts; transmission of webcasts</p> <p>Class 39: Storage of electronic media, namely, images, text, video, and</p>

Mark & Filing Information	Goods/Services & Classes
	<p>audio data</p> <p>Class 41: Publishing of books, magazines, periodicals, literary works, visual works, audio works, and audiovisual works; providing non-downloadable pre-recorded audio, visual and audiovisual works via wireless networks; providing on-line computer games and on-line interactive stories; providing online newsletters and blogs on the topics of entertainment, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion shows, and multimedia presentations; publication of excerpts from books, periodicals, and literary works, and providing virtual environments in which users can interact for recreational, leisure, or entertainment purposes; providing information, news, articles and commentary in the field of entertainment, namely, information, news, articles and commentary about movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio programs, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion shows, and multimedia presentations; providing information, news, articles and commentary in the field of education and educational institutions; education services in the nature of classroom instruction and on-line distance learning on topics of current events, education, history, language, liberal arts, math, business, science, hobbies, technology, culture, sports, arts, psychology, and philosophy. interactive educational services in the nature of computer-based and computer-assisted instruction on topics of current events, education, history, language, liberal arts, literature, math, business, science, hobbies, technology, culture, sports, arts, psychology, and philosophy; educational and entertainment services in the nature of podcasts, webcasts, and continuing programs featuring news and commentary in the field of movies, television programs, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion, and multimedia presentations accessible via the internet or other computer or communications networks; providing prerecorded audio, audiovisual, and multimedia works featuring entertainment, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals,</p>


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	<p data-bbox="574 275 1416 604">museums, parks, cultural events, concerts, publishing, animation, current events, fashion shows, and multimedia presentations to hand-held devices via wireless networks; providing on-line portals for entertainment in the field of movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion shows, and multimedia presentations</p> <p data-bbox="574 646 1416 1898">Class 42: Hosting of third party content, photos, videos, text, data, images, web sites; computer services, namely, cloud hosting provider services; providing search engines; providing search platforms to allow users to request and receive photos, videos, text, data, images and electronic works; interactive hosting services which allow users to publish and share their own photos, videos, text, data, images online; computer services, namely, creating virtual communities for users to participate in discussions, obtain feedback, form virtual communities, and engage in social networking; maintenance and updating of software relating to computer, Internet and password security and prevention of computer, internet and password risks; providing information in the field of astronomy, weather, the environment, interior design, geology, engineering, architecture, medical research, and product research and testing via the internet or other computer or communications networks; providing information in the field of technology and computer hardware and software design and development via the internet or other computer or communications network; providing information in the field of installation, maintenance and repair of computer software via the internet or other computer or communications networks; design and development of computer software; computer software installation and maintenance; providing a website featuring technical information relating to computer software and hardware; computer hardware, software, application, and network consulting services; computer consulting; technical support services, namely, troubleshooting in the nature of diagnosing computer hardware and computer software problems; computer programming; document data transfer from one computer format to another. hosting of digital content on global computer networks, wireless networks, and electronic communications networks; providing search platforms to allow users to request and receive, content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works; providing temporary use of non-downloadable computer software and online facilities to enable users to access and download computer software; providing temporary use of online non-downloadable computer software that generates customized recommendations of software applications based on user preferences; providing an online network environment that enables users to access and share content, text, visual works, audio works, audiovisual works, literary works, data, files,</p>

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	<p>documents and electronic works; providing on-line network services that enable users to share content, photos, videos, text, data, images and other electronic works relating to entertainment, namely, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion, multimedia presentations, history, language, liberal arts, math, business, science, technology, hobbies, culture, sports, arts, psychology, and philosophy; providing a web site that gives computer users the ability to transmit, cache, receive, download, stream, broadcast, display, format, transfer and share content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works. providing a web site that gives computer users the ability to transmit, cache, receive, download, stream, broadcast, display, format, transfer and share photos, videos, text, data, images and other electronic works</p> <p>Class 45: monitoring of computerized data and computer systems and networks for security purposes</p>
<p>FIREDOCK U.S. Serial No. 85/918,788 Priority Date: November 2, 2012 Filed: April 30, 2013</p>	<p>Class 9: Portable and handheld electronic devices for transmitting, storing, manipulating, recording, and reviewing text, images, audio, video and data, namely, via global computer networks, wireless networks, and structural parts and fittings therefor; computers, tablet computers, electronic book readers, audio and video players, electronic personal organizers, personal digital assistants, and global positioning system and structural parts therefor; computer hardware and software in the field of text, image, and sound transmission; computer hardware and computer software programs for the integration of text, audio, graphics, still images and moving pictures into an interactive delivery for multimedia applications; computer software for use on portable and handheld electronic devices, namely, computer software development kit consisting of computer software development tools for the development of content and service delivery across global computer networks, wireless networks, and electronic communications networks; computer software for formatting and converting content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works into a format compatible with portable electronic devices and computers; software enabling content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works to be downloaded to and accessed on a computer or other portable consumer electronic device; software for transmitting, receiving, downloading, streaming, broadcasting, sharing, displaying and transferring electronic works, namely, books, photos, videos, text, data, images, documents, content, visual works, audio works, audiovisual works, multimedia works, literary works, files, and other electronic works via portable electronic</p>

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	<p>devices, computers, and other communications networks; computer peripheral devices. computer monitors, electronic display interfaces, electrical wires and cables, modems, printers, disk drives, adapters, adapter cards, cable connectors, plug-in connectors, electrical power connectors, docking stations, and optical disk drives; battery chargers; battery packs; memory cards and memory card readers; headphones and earphones; speakers, microphones, and headsets for use with electronic devices; cases, covers, and stands for portable and handheld electronic devices and computers; remote controls for portable and handheld electronic devices and computers</p> <p>Class 38: Communication services for transmitting, caching, accessing, receiving, downloading, streaming, broadcasting, sharing, displaying, formatting, and transferring text, images, audio, video and data via telecommunications networks, wireless communications networks, and the internet; providing an internet forum, online chat rooms and online communities for the transmission of messages among computer users concerning reviews, ratings and recommendations related to literary, audio, visual, and audiovisual works; providing access to online directories, databases, current events websites and blogs, and on-line reference materials; providing telecommunication connectivity services for the transfer of images, messages, audio, visual, audiovisual and multimedia works among e-readers, mobile phones, smartphones, portable electronic devices, portable digital devices, tablets, or computers; streaming of audio, visual and audiovisual material via the Internet or other computer or communications network; providing online chat rooms, internet forums and online communities for the transmission of photos, videos, text, data, images and other electronic works; transmission of podcasts; transmission of webcasts</p> <p>Class 39: Storage of electronic media, namely, images, text, video, and audio data</p> <p>Class 41: Publishing of books, magazines, periodicals, literary works, visual works, audio works, and audiovisual works; providing non-downloadable pre-recorded audio, visual and audiovisual works via wireless networks; providing on-line computer games and on-line interactive stories; providing online newsletters and blogs on the topics of entertainment, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion shows, and multimedia presentations; publication of excerpts from books, periodicals, and literary works, and providing virtual environments in which users can interact for recreational, leisure, or entertainment purposes; providing information, news, articles and commentary in the</p>

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	<p>field of entertainment, namely, information, news, articles and commentary about movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio programs, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion shows, and multimedia presentations; providing information, news, articles and commentary in the field of education and educational institutions; education services in the nature of classroom instruction and on-line distance learning on topics of current events, education, history, language, liberal arts, math, business, science, hobbies, technology, culture, sports, arts, psychology, and philosophy. interactive educational services in the nature of computer-based and computer-assisted instruction on topics of current events, education, history, language, liberal arts, literature, math, business, science, hobbies, technology, culture, sports, arts, psychology, and philosophy; educational and entertainment services in the nature of podcasts, webcasts, and continuing programs featuring news and commentary in the field of movies, television programs, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion, and multimedia presentations accessible via the internet or other computer or communications networks; providing prerecorded audio, audiovisual, and multimedia works featuring entertainment, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion shows, and multimedia presentations to hand-held devices via wireless networks; providing on-line portals for entertainment in the field of movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion shows, and multimedia presentations</p> <p>Class 42: Hosting of third party content, photos, videos, text, data, images, web sites; computer services, namely, cloud hosting provider services; providing search engines; providing search platforms to allow users to request and receive photos, videos, text, data, images and electronic works; interactive hosting services which allow users to publish and share their own photos, videos, text, data, images online;</p>

Mark & Filing Information	Goods/Services & Classes
	<p>computer services, namely, creating virtual communities for users to participate in discussions, obtain feedback, form virtual communities, and engage in social networking; maintenance and updating of software relating to computer, Internet and password security and prevention of computer, internet and password risks; providing information in the field of astronomy, weather, the environment, interior design, geology, engineering, architecture, medical research, and product research and testing via the internet or other computer or communications networks; providing information in the field of technology and computer hardware and software design and development via the internet or other computer or communications network; providing information in the field of installation, maintenance and repair of computer software via the internet or other computer or communications networks; design and development of computer software; computer software installation and maintenance; providing a website featuring technical information relating to computer software and hardware; computer hardware, software, application, and network consulting services; computer consulting; technical support services, namely, troubleshooting in the nature of diagnosing computer hardware and computer software problems; computer programming; document data transfer from one computer format to another. hosting of digital content on global computer networks, wireless networks, and electronic communications networks; providing search platforms to allow users to request and receive, content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works; providing temporary use of non-downloadable computer software and online facilities to enable users to access and download computer software; providing temporary use of online non-downloadable computer software that generates customized recommendations of software applications based on user preferences; providing an online network environment that enables users to access and share content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works; providing on-line network services that enable users to share content, photos, videos, text, data, images and other electronic works relating to entertainment, namely, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion, multimedia presentations, history, language, liberal arts, math, business, science, technology, hobbies, culture, sports, arts, psychology, and philosophy; providing a web site that gives computer users the ability to transmit, cache, receive, download, stream, broadcast, display, format, transfer and share content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works. providing a web site that gives computer users the ability to transmit, cache, receive, download, stream, broadcast, display, format, transfer and share photos, videos,</p>

Mark & Filing Information	Goods/Services & Classes
	<p>text, data, images and other electronic works</p> <p>Class 45: monitoring of computerized data and computer systems and networks for security purposes</p>
<p>FIREDOCK and Design</p>  <p>U.S. Reg. No.: 4,359,995 Filed: April 22, 2012 Registered: July 2, 2013</p>	<p>Class 9: Audio speaker enclosures; Audio speakers; Carrying cases, holders, protective cases and stands featuring power supply connectors, adaptors, speakers and battery charging devices, specially adapted for use with handheld digital electronic devices; Cases for music, audio and related electronic equipment, namely, cases for audio tuners, audio receivers, amplifiers, tape players, compact disc players, MP3 controllers/players, audio mixers, audio speakers in the nature of music studio monitors, microphones, audio speakers, compact discs, audio tapes, portable computers, antennas, phonographic record players, audio recording equipment, and the cables associated with all of the foregoing equipment; Computer docking stations; Computer hardware and computer software programs for the integration of text, audio, graphics, still images and moving pictures into an interactive delivery for multimedia applications; Consumer electronic products, namely, audio amplifiers, audio speakers, audio receivers, electrical audio and speaker cables and connectors, audio decoders, video decoders, speakers, power conversion devices, power converters, and power inverters; Digital audio players; Electric audio playback units with lights and speakers; Home theater systems comprising portable speakers; Loud speaker systems.</p>
<p>FIRETUBE U.S. Serial No. 86/073,839 Filed: September 25, 2013</p>	<p>Class 9: Software and a mobile software application for transmitting, accessing, receiving, uploading, downloading, encoding, decoding, streaming, broadcasting, sharing, displaying, formatting, manipulating, organizing, book marking, tagging, storing, caching, and transferring electronic works, namely, photos, videos, text, data, images, documents, content, visual works, audio works, audiovisual works, multimedia works, books, literary works, files, and other electronic works via portable electronic devices, hand-held devices, electronic reading devices, portable media players, mobile phones, smartphones, portable digital devices, computers, and other communications networks; Application program interface (API) software for integration of video, audiovisual, and multimedia content and functionality into websites, software applications, portable electronic devices, hand-held devices, electronic reading devices, portable media players, mobile phones, smartphones, portable digital devices, computers, and other communications networks; Software for developing and publishing applications for interactive video streaming; application development computer software programs; Computer software development kit consisting of computer software development tools for the development of content and service delivery across global computer networks, wireless networks, and electronic communications networks; User generated content sharing software; Software that enables users to designate specific content for future viewing; Computer software for personalized, interactive television (TV) programming and for use in</p>

Mark & Filing Information	Goods/Services & Classes
	<p>generating, displaying and manipulating visual media, graphic images, photographs, illustrations, digital animation, video clips, film footage and audio data, and for social networking; Downloadable videos, audio works, visual works, audiovisual works and electronic publications featuring books, magazines, newspapers, periodicals, newsletters, journals and manuals on a variety of topics; Computer software that facilitates online services for social networking. Character and voice recognition software; Electronic mail and messaging software; Computer software for accessing, browsing and searching online databases; Software for filtering internet searches that separates desired results from unwanted and inappropriate websites, and software that allows parental controls</p> <p>Class 35: Dissemination of advertising for others via the Internet and other communications networks; Developing and providing marketing programs for advertisers, marketers, and content providers; Providing a searchable website, portal, forum, application, and database where advertisers, marketers, and content providers can reach, engage, and interact with online users for the purposes of promotion or advertising; Retail store services featuring downloadable audio works, visual works, audiovisual works, computer software and hardware, video games, consumer electronics, and electronic publications featuring books, magazines, newspapers, periodicals, newsletters, journals and manuals on a variety of topics provided via global computer networks, wireless networks, and electronic communications networks</p> <p>Class 38: Communication via portable electronic devices, hand-held devices, electronic reading devices, portable media players, mobile phones, smartphones, portable digital devices, computers, and other communications networks for transmitting, accessing, receiving, uploading, downloading, encoding, decoding, streaming, broadcasting, sharing, displaying, formatting, manipulating, organizing, book marking, tagging, storing, caching, and transferring voice, audio, visual images, data, books, photos, videos, text, documents, content, audiovisual works, multimedia works, literary works, files, and other electronic works; Streaming of audio, visual and audiovisual material via the Internet or other computer or communications network; Providing online chat rooms, website forums, portals, and communities that allows users to share videos, text, and electronic works, namely, books, data, images, documents, photos, visual works, audio works, audiovisual works, multimedia works, podcasts, webcasts, literary works, files, and other electronic works; Providing an online website forum for the transmission of messages among computer users concerning ratings, reviews, and recommendations related to video, audio, audiovisual, and other electronic works; Telecommunications services, namely, providing access to online directories, databases, current event information, blogs, applications, and material in the entertainment and literary fields; Electronic mail services; Interactive</p>

Mark & Filing Information	Goods/Services & Classes
	<p>broadcasting and webcasting services over the internet and telecommunications networks; network consulting services in the field of telecommunication services, namely, transmission of photos, videos, text, data, images and other electronic works via telecommunications networks</p> <p>Class 39: Storage of electronic media, namely, images, text, video, and audio data</p> <p>Class 41: Providing non-downloadable pre-recorded audio, visual and audiovisual works via wireless networks on a variety of topics of general interest; Entertainment and educational services, namely, providing online portals, podcasts, webcasts, web-based applications, blogs, news, articles, and commentary in the fields of entertainment, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities in the nature of hobbies, tournaments, art, dance, musicals, art, culture, sporting and current event exhibitions, sports instruction, clubs, radio, comedy, contests, visual works of art, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion shows, and multimedia presentations; Providing a web-based application and searchable database featuring entertainment information, news, commentary, and reviews, all in the field of audio, video and audiovisual content, namely, movies, TV shows, videos, and music; Providing non-downloadable movies and other audiovisual content via a video-on demand service; Providing non-downloadable interactive resource and programming guides on the subjects of motion pictures, television programming, videos, music videos, and music tailored to viewer's programming preferences; Providing entertainment information regarding audio, video and audiovisual content via social networks. Providing information in the fields of entertainment, including, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion, multimedia presentations, history, language, liberal arts, math, business, science, technology, hobbies, culture, sports, arts, psychology, and philosophy; Providing access to online directories, databases, blogs, and web-based applications, all featuring current event information and material in the entertainment and literary fields</p> <p>Class 42: Providing on-line network services that enable users to share content, photos, videos, text, data, images and other electronic works relating to entertainment, including, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting</p>

Mark & Filing Information	Goods/Services & Classes
	<p>events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion, multimedia presentations, history, language, liberal arts, math, business, science, technology, hobbies, culture, sports, arts, psychology, and philosophy; Providing an on-line network environment, including a website and forums, that features technology that enables users to share content, photos, videos, text, data, images and other electronic works relating to entertainment, including, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion, multimedia presentations, history, language, liberal arts, math, business, science, technology, hobbies, culture, sports, arts, psychology, and philosophy; Hosting of third party digital content, software applications, photos, videos, audio, visual, audiovisual, text, data, images, websites and other electronic works on global computer networks, wireless networks, and electronic communications networks. Providing a website, including forums, featuring temporary use of non-downloadable software that gives computer users the ability to transmit, access, receive, upload, download, stream, broadcast, display, share, format, manipulate, organize, bookmark, store, transfer, and cache photos, videos, audio, visual, audiovisual, text, data, images, websites, and other electronic works; Interactive hosting services that allow users to publish and share their own photos, videos, text, data, and images online; Providing temporary use of non-downloadable software for integration of video, audiovisual, and multimedia content and functionality into websites, software applications, portable electronic devices, hand-held devices, electronic reading devices, portable media players, mobile phones, smartphones, portable digital devices, computers, and other communications networks; Providing temporary use of non-downloadable software for developing and publishing applications for interactive video streaming; Providing temporary use of non-downloadable user generated content sharing software. Providing temporary use of non-downloadable computer software for personalized, interactive television (TV) programming and for use in generating, displaying and manipulating visual media, graphic images, photographs, illustrations, digital animation, video clips, film footage and audio data, and for social networking; Providing temporary use of non-downloadable character and voice recognition software; Providing temporary use of non-downloadable electronic mail and messaging software; Computer hardware, software, application, and network consulting services; Digital and electronic file data transfer from one format to another; Providing search platforms to allow users to request and receive content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works; Graphic</p>

Mark & Filing Information	Goods/Services & Classes
	<p>design services; Design of advertisements and advertising material for others; Software as a Service (SAAS) featuring software for use in connection with audio, video and digital content subscription service and one-time purchases of audio, video and digital content, namely, allowing users to pay for and create seller content; Providing temporary use of online non-downloadable software that enables users to designate specific content for future viewing; Creating an online community for computer users to participate in discussions, obtain feedback, form virtual communities, and engage in social networking; Maintenance and updating of software relating to computer, Internet and password security; Design and development of computer software; Computer consulting in the field of configuration management for portable and handheld electronic devices. Providing temporary use of online non-downloadable software, namely, software for filtering internet searches that separates desired results from unwanted and inappropriate websites, and software that allows parental controls; Computer software installation and maintenance; Providing a website that gives computer users the ability to transmit, access, receive, upload, download, stream, broadcast, share, display, format, manipulate, organize, book mark, tag, store, cache, and transfer photos, videos, text, data, images and other electronic works; Providing temporary use of non-downloadable analytics software, namely, software that provides statistics about the behavior of viewers of online videos, movies, music, pictures, images, text, photos, games, and other user-generated content</p> <p>Class 45: Online social networking services; Online social networking services in the fields of entertainment, publication, and application development; Providing online computer databases and on-line searchable databases in the field of social networking; Providing a social networking website for entertainment purposes; Providing a searchable database featuring audio, video and audiovisual content available through the Internet, telecommunications networks, and wireless telecommunications networks in the field of online social networking</p>

(collectively, the “FIRE Marks”). Attached as **Exhibit A** are printouts of the FIRE Marks from the TESS database.

4. Amazon’s first Fire device, the Kindle Fire tablet, was announced on September 28, 2011, as a new addition to the Kindle family. Since then, Amazon has expanded the Fire lineup with two further model lines of the Kindle Fire, Kindle Fire HD and Kindle Fire HDX, an operating system called Fire OS, a digital content delivery system known as Fire TV, and, most recently, Fire, the first

smartphone from Amazon.

5. The Fire tablet is a full-color device for movies, TV shows, music, reading, apps, games, e-mail, web browsing and more. Users of the Fire tablet are also able to purchase music, movies, TV shows, books, periodicals and software apps directly from the device or the Internet.

6. Even before the tablet's first ship date, consumer enthusiasm and unsolicited media coverage were extensive and ubiquitous. The Fire tablet is the most-successful product Amazon has ever launched. A Google search for the Kindle Fire reveals over 123 million results and third-party press recognition highlighting the Fire tablets as a top holiday wish list item since 2011. In fact, mere days after its 2011 release, the Fire tablet was already the second best-selling tablet/smart device on the market. The tablet and its capabilities have also been the subject of feature stories on a number of nationally aired broadcasts including on ABC News, CBS News, Fox News, NPR, BBC News and CNN. Many of these articles refer to the Kindle Fire as simply "the Fire." Attached as **Exhibit B** are printouts representing a sampling of the media coverage.

7. By August of 2012, the Fire tablet had reached such enormous levels of popularity that it captured 22% of tablet sales in the United States and actually sold out on Amazon.com. Less than three months after eager and enthusiastic consumers depleted Amazon's stock of the first Fire tablet, Amazon introduced a new generation of the popular device—the Kindle Fire HD. Released in a family, Amazon provided consumers the option of purchasing the device in three different models. Less than one year later, customers in over 170 countries and territories around the world were able to pre-order the Fire HD and Fire HD 8.9 inch device.

8. The continued popularity of the Fire tablets led Amazon to release yet a third version of the device. The Kindle Fire HDX was announced in September, 2013, just two years after the debut of the first Fire tablet. With it came a new release of Fire OS, Amazon's popular operating system for its Fire devices.

9. The growth of the Fire family has continued, expanding outside of the tablet realm and into an "ecosystem" associated with the Fire name. These goods and services include accessories,

peripherals, and development services. On April 2, 2014, Amazon announced Fire TV, a new digital content delivery system with a revolutionary voice search function. Most recently, on June 18, 2014, Amazon announced Fire, its first smartphone, complete with a new-for-Fire phone version of Fire OS and a world interaction and recognition technology called Firefly.

10. Opposer's FIRE Marks have become famous in the minds of consumers.

11. Amazon has a "family" of FIRE-formative marks.

12. The filing particulars of Applicant's Application are as follows:

Mark:	FIRECHAT
Serial No.:	86/082,715
Filing Date:	October 4, 2013
Filing Basis:	1(b)
Publication:	February 25, 2014
Goods:	International Class 9: Computer application software for mobile phones, computers, netbooks, tablets, wearable devices, and handheld computers, namely, software for voice, text, picture and video messaging.

Attached as **Exhibit C** is a printout of Applicant's Application from the TESS database.

13. Applicant filed its Application on October 4, 2013, more than two and a half years after Amazon's September 28, 2011 announcement of its Fire device, and approximately two and a half years after Amazon's earliest priority date of its FIRE Marks.

As grounds for opposition, Amazon alleges as follows:

14. Amazon's FIRE Marks predate Applicant's Application. Amazon's FIRE and KINDLE FIRE trademark applications have an earlier priority date of May 24, 2011, whereas Applicant's Application was filed on October 4, 2013. Amazon has at least 11 U.S. trademark registrations and applications that were registered, filed, or have priority dates prior to October 4, 2013. Accordingly, Amazon's FIRE Marks are first in time, and there is no issue as to priority or seniority.

15. Applicant's FIRECHAT mark is highly similar to Amazon's FIRE Marks in appearance, pronunciation, connotation and overall commercial impression.

16. Applicant's mark wholly incorporates Amazon's FIRE Mark.

17. The dominant feature in both parties' marks is FIRE.

18. The goods covered under Applicant's Application are identical or highly-related to the goods and services covered under Amazon's FIRE Marks. Specifically, Applicant's Application covers software application for voice, text, picture, and video messaging in Class 9, and Amazon's FIRE Marks cover the same goods in Class 9, as well as related services in Classes 38 and 42.

19. Applicant deliberately selected the FIRECHAT mark to capitalize on the goodwill of Amazon's FIRE Marks so as to purposefully create the consumer misimpression that Applicant's FIRECHAT products are approved or licensed by Amazon or its affiliates.

20. Consumers familiar with Amazon's FIRE Marks will incorrectly assume that Amazon is the origin of Applicant's products, or that Applicant's use of FIRE is somehow licensed or otherwise endorsed by Amazon or its affiliates, when it is not.

21. The respective goods are marketed or will be marketed to the same consumers and potential consumers in the same or related channels of trade.

22. Applicant's use and registration of Applicant's mark in connection with the goods identified in Applicant's Application is likely to cause consumers to become confused, mistaken, or deceived and to falsely suggest a connection with Amazon and/or its FIRE Marks, within the meaning of Section 2(d) of the Trademark Act, 15 U.S.C. § 1052(d).

23. Applicant's use and registration of Applicant's mark will cause or is likely to cause dilution of the distinctive quality of Amazon's FIRE Marks within the meaning of Section 43(c) of the Trademark Act, 15 U.S.C. § 1125(c).

24. By reason of the foregoing, Amazon will be damaged by the registration of Applicant's Mark and in view of Amazon's prior rights in and the fame associated with its FIRE Marks, Applicant is not entitled to registration of the FIRECHAT mark pursuant to the Trademark Act.

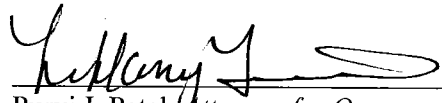
25. Applicant's Application was published for purposes of opposition in the Official Gazette on February 25, 2014. Amazon filed a Request for Extension of Time to Oppose extending Amazon's deadline to oppose to June 25, 2014. The filing of this Notice of Opposition is therefore timely.

For the foregoing reasons, among others, Opposer respectfully requests the Board to grant its Opposition and deny registration of Applicant's Mark.

This Notice of Opposition is being filed electronically, so no duplicate copy is in order. The fee required by 37 C.F.R. § 2.6(a)(17) will be paid simultaneously with filing.

Respectfully submitted,
AMAZON TECHNOLOGIES, INC.

Date: June 25, 2014


Purvi J. Patel, *Attorney for Opposer*
Tiffany Ferris, *Attorney for Opposer*
Haynes and Boone, LLP
2323 Victory Avenue, Suite 700
Dallas, TX 75219
Phone: 214-651-5917
Facsimile: 214-200-0812
purvi.patel@haynesboone.com
File: 43603.695
D-D-2282075_1

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

AMAZON TECHNOLOGIES, INC.,

Opposer,

vs.

OPEN GARDEN, INC.,

Applicant.

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Mark: FIRECHAT

- Serial No. 86/082,715

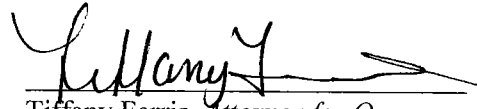
- Published February 25, 2014

Opposition No. _____

CERTIFICATE OF SERVICE

I hereby certify that on the 25th day of June, 2014, I caused a copy of the foregoing *Notice of Opposition* to be served, by first-class mail, upon:

Thomas H. Zellerbach
Kristin S. Corn
Orrick, Herrington & Sutcliffe LLP
2050 Main Street, Suite 1100
Irvine, CA 92614-8280


Tiffany Ferris, *Attorney for Opposer*
Haynes and Boone, LLP

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

AMAZON TECHNOLOGIES, INC.,

Opposer,

vs.

OPEN GARDEN INC.,

Applicant.

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Mark: FIRECHAT

- Serial No. 86/082,715

- Published February 25, 2014

Opposition No. _____

EXHIBIT A

Printouts of Opposer's FIRE Marks from the TESS Database



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FIRE

Word Mark FIRE

Goods and Services IC 009. US 021 023 026 036 038. G & S: Portable and handheld electronic devices for transmitting, storing, manipulating, recording, and reviewing text, images, audio, video and data, including via global computer networks, wireless networks, and electronic communications networks; computers, tablet computers, electronic book readers, audio and video players, electronic personal organizers, personal digital assistants, and global positioning system devices; computer software for use on portable and handheld electronic devices, namely computer software development kit consisting of computer software development tools for the development of content and service delivery across global computer networks, wireless networks, and electronic communications networks; downloadable audio works, visual works, audiovisual works and electronic publications featuring books, magazines, newspapers, periodicals, newsletters, journals and manuals on a variety of topics; application development computer software programs; computer software for transmitting, sharing, receiving, downloading, displaying and transferring content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works via portable electronic devices and computers; computer software for formatting and converting content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works into a format compatible with portable electronic devices and computers; computer software enabling content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works to be downloaded to and accessed on a computer or other portable consumer electronic device, computer and electronic game software, publishing software; computer peripheral devices. computer and portable and handheld electronic device accessories, namely monitors, displays, keyboards, mouse, wires, cables, modems, disk drives, adapters, adapter cards, cable connectors, plug-in connectors, electrical power connectors, docking stations, charging stations, drivers, battery chargers, battery packs, memory cards and memory card readers, headphones and earphones, speakers, microphones, and headsets, cases, covers, and stands for portable and handheld

electronic devices and computers

IC 035. US 100 101 102. G & S: Retail store services featuring downloadable audio works, visual works, audiovisual works, computer software, and electronic publications featuring books, magazines, newspapers, periodicals, newsletters, journals and manuals on a variety of topics provided via global computer networks, wireless networks, and electronic communications networks; retail store services featuring downloadable audio works, visual works, audiovisual works, computer software, and electronic publications featuring books, magazines, newspapers, periodicals, newsletters, journals and manuals on a variety of topics for use on a portable electronic device; on-line retail store services featuring books, electronic publications, music, movies, periodicals and other media content, home and garden products, food and beverage products, toys, games, health and personal care products, baby products and supplies, clothing and accessories, sporting goods, tools and home improvement supplies, and automotive supplies; providing an on-line searchable database featuring consumer product information regarding books, compact discs, dvds, home and garden products, food and beverage, toys, games, health and personal care products, baby products and supplies, clothing and accessories, sporting goods, tools and home improvement supplies, and automotive supplies; providing an on-line commercial information directory; dissemination of advertising for others via an on-line electronic communications network; providing a searchable on-line advertising guide featuring the goods and services of other on-line vendors; computerized database management services; on-line ordering services

IC 042. US 100 101. G & S: Providing on-line network services that enable users to share content, photos, videos, text, data, images and other electronic works relating to entertainment, including, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion, multimedia presentations, history, language, liberal arts, math, business, science, technology, hobbies, culture, sports, arts, psychology, and philosophy; hosting of third party content, photos, videos, text, data, images, web sites and other electronic works; providing search engines; providing a web site that gives computer users the ability to transmit, cache, receive, download, stream, broadcast, display, format, transfer and share photos, videos, text, data, images and other electronic works; providing search platforms to allow users to request and receive photos, videos, text, data, images and electronic works; interactive hosting services which allow users to publish and share their own photos, videos, text, data, images online; creating an online community for users to participate in discussions, obtain feedback, form virtual communities, and engage in social networking; maintenance and updating of software relating to computer, Internet and password security; providing information in the field of astronomy, weather, the environment, interior design, technology, computers, software, computer peripherals, computer hardware, geology, engineering, architecture, genealogy, medical research, and product research and testing via the internet or other computer or communications networks; design and development of computer software. computer software installation and maintenance; providing a website featuring technical information relating to computer software and hardware; computer hardware, software, application, and network consulting services; computer consulting in the field of configuration management for portable and handheld electronic devices; Technical support in the nature of troubleshooting , namely diagnosing computer hardware and software problems; computer programming; document data transfer from one computer format to another; hosting of digital content on global computer networks, wireless networks, and electronic communications networks; providing an online network that enables users to access and share content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works; providing a web site that gives computer users the ability to transmit, cache, receive, download, stream, broadcast, display, format, transfer and share content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works; providing search platforms to allow users to request and receive, content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works; providing temporary use of non-downloadable computer software and online facilities to enable users to access and download computer software; providing temporary use of online non-downloadable computer software that generates customized recommendations of software applications based on user preferences

**Standard
Characters**

Claimed**Mark****Drawing Code** (4) STANDARD CHARACTER MARK**Serial Number** 85462286**Filing Date** November 2, 2011**Current Basis** 1B;44D**Original Filing Basis** 1B;44D**Owner** (APPLICANT) **AMAZON** TECHNOLOGIES, INC. CORPORATION NEVADA 8329 WEST SUNSET ROAD, SUITE 220 LAS VEGAS NEVADA 89113**Assignment Recorded** ASSIGNMENT RECORDED**Attorney of Record** Purvi J. Patel**Priority Date** May 24, 2011**Description of Mark** Color is not claimed as a feature of the mark.**Type of Mark** TRADEMARK. SERVICE MARK**Register** PRINCIPAL**Live/Dead Indicator** LIVE

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FIRE

Word Mark FIRE

Goods and Services IC 016. US 002 005 022 023 029 037 038 050. G & S: Printed publications, namely, periodicals, books, magazines, newsletters, brochures, booklets, pamphlets, manuals, journals, and catalogues on a variety of topics; stickers

IC 028. US 022 023 038 050. G & S: Handheld unit for playing electronic games, other than those adopted for use with an external display screen or monitor; games featured on a portable handheld device

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 85462262

Filing Date November 2, 2011

Current Basis 1B;44D

Original Filing Basis 1B;44D

Owner (APPLICANT) **AMAZON** TECHNOLOGIES, INC. CORPORATION NEVADA 8329 WEST SUNSET ROAD, SUITE 220 LAS VEGAS NEVADA 89113

Assignment ASSIGNMENT RECORDED

Recorded

**Attorney of
Record** Purvi J. Patel

Priority Date May 24, 2011

Type of Mark TRADEMARK

Register PRINCIPAL

**Live/Dead
Indicator** LIVE

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FIRE

Word Mark FIRE**Goods and Services**

IC 038. US 100 101 104. G & S: Communication services namely transmitting, receiving, downloading, streaming, broadcasting, text, images, audio, video and data via telecommunications networks, wireless communications networks, and the internet; online chat rooms and online communities for the transmission of messages among computer users concerning topics of general interest; providing access to online directories, databases, current events websites and blogs, and on-line reference materials; providing access to electronic devices in the nature of providing telecommunication connectivity services for the transfer of images, messages, audio, visual, audiovisual and multimedia works among e-readers, mobile phones, smartphones, portable electronic devices, portable digital devices, tablets, or computers; Streaming of audio, visual and audiovisual material via the Internet or other computer or communications network; providing online chat rooms, internet forums and online communities for the transmission of photos, videos, text, data, images and other electronic works; transmission of podcasts; transmission of webcasts

IC 039. US 100 105. G & S: Storage of electronic media, namely, images, text, video, and audio data

IC 041. US 100 101 107. G & S: Publishing of books, magazines, periodicals, literary works, visual works, audio works, and audiovisual works; providing non-downloadable pre-recorded audio, visual and audiovisual works via wireless networks on a variety of topics of general interest; entertainment services, namely, providing on-line portals in the field of entertainment, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities in the nature of hobbies, tournaments, art, dance, musicals, art, culture, sporting and current event exhibitions, sports instruction, clubs, radio, comedy, contests, visual works of art, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events,

fashion shows, and multimedia presentations; providing prerecorded audio, audiovisual, and multimedia works featuring entertainment, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion shows, and multimedia presentations via the internet or other computer or communications networks; providing on-line computer games and on-line interactive stories; providing online newsletters and blogs featuring entertainment, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion shows, and multimedia presentations. publication of excerpts from books, periodicals, and literary works, and providing virtual environments in which users can interact for recreational, leisure, or entertainment purposes. providing information, news, articles and commentary in the field of entertainment, including movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion shows, and multimedia presentations; providing information, news, articles and commentary in the field of education and educational institutions; educational services in the nature of classroom instruction and on-line distance learning on topics of current events, education, history, language, liberal arts, math, business, science, hobbies, technology, culture, sports, arts, psychology, and philosophy; interactive educational services in the nature of computer-based and computer-assisted instruction on topics of current events, education, history, language, liberal arts, literature, math, business, science, hobbies, technology, culture, sports, arts, psychology, and philosophy; educational and entertainment services namely the provision of podcasts, webcasts, and continuing programs featuring news and commentary in the field of movies, television programs, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion, and multimedia presentations accessible via the internet or other computer or communications networks

IC 045. US 100 101. G & S: Introduction, personal relationship, and social networking services provided via the Internet or other computer or communications network; dating services; on-line social networking services, namely, facilitating social introductions or interactions among individuals; on-line social networking services designed for people with a common desire to meet other people with similar interests; monitoring of computerized data and computer systems and networks for security purposes; providing on-line computer databases and on-line searchable databases in the field of social networking; providing a social networking website for entertainment purposes; providing searchable databases in the field of social networking

**Standard
Characters
Claimed**

**Mark
Drawing
Code** (4) STANDARD CHARACTER MARK

**Serial
Number** 85462244

Filing Date November 2, 2011

**Current
Basis** 1B;44D

**Original
Filing Basis** 1B;44D

Owner (APPLICANT) **AMAZON** TECHNOLOGIES, INC. CORPORATION NEVADA 8329 WEST SUNSET ROAD, SUITE 220 LAS VEGAS NEVADA 89113

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record Purvi J. Patel

Priority Date May 24, 2011

Prior Registrations 2526868

Type of Mark SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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KINDLE FIRE

Word Mark KINDLE FIRE

Goods and Services IC 009. US 021 023 026 036 038. G & S: Portable and handheld electronic devices for transmitting, storing, manipulating, recording, and reviewing text, images, audio, video and data, including via global computer networks, wireless networks, and electronic communications networks; computers, tablet computers, electronic book readers, audio and video players, electronic personal organizers, personal digital assistants, and global positioning system devices; computer software for use on portable and handheld electronic devices, namely, computer software development kit consisting of computer software development tools for the development of content and service delivery across global computer networks, wireless networks, and electronic communications networks; downloadable audio works, visual works, audiovisual works and electronic publications featuring books, magazines, newspapers, periodicals, newsletters, journals and manuals on a variety of topics; application development computer software programs; computer software for transmitting, sharing, receiving, downloading, displaying and transferring content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works via portable electronic devices and computers; computer software for formatting and converting content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works into a format compatible with portable electronic devices and computers; computer software enabling content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works to be downloaded to and accessed on a computer or other portable consumer electronic device, computer and electronic game software, publishing software; computer peripheral devices. computer and portable and handheld electronic device accessories, namely, monitors, displays, keyboards, mouse, wires, cables, modems, disk drives, adapters, adapter cards, cable connectors, plug-in connectors, electrical power connectors, docking stations, charging stations, drivers, battery chargers, battery packs, memory cards and memory card readers, headphones and earphones, speakers, microphones, and headsets, cases, covers, and stands for portable and handheld

electronic devices and computers

IC 035. US 100 101 102. G & S: Retail store services featuring downloadable audio works, visual works, audiovisual works, computer software, and electronic publications featuring books, magazines, newspapers, periodicals, newsletters, journals and manuals on a variety of topics provided via global computer networks, wireless networks, and electronic communications networks; retail store services featuring downloadable audio works, visual works, audiovisual works, computer software, and electronic publications featuring books, magazines, newspapers, periodicals, newsletters, journals and manuals on a variety of topics for use on a portable electronic device; on-line retail store services featuring books, electronic publications, music, movies, periodicals and other media content, home and garden products, food and beverage products, toys, games, health and personal care products, baby products and supplies, clothing and accessories, sporting goods, tools and home improvement supplies, and automotive supplies; providing an on-line searchable database featuring consumer product information regarding books, compact discs, dvds, home and garden products, food and beverage, toys, games, health and personal care products, baby products and supplies, clothing and accessories, sporting goods, tools and home improvement supplies, and automotive supplies; providing an on-line commercial information directory; dissemination of advertising for others via an on-line electronic communications network; providing a searchable on-line advertising guide featuring the goods and services of other on-line vendors; computerized database management services; on-line ordering services

IC 042. US 100 101. G & S: Providing on-line network services that enable users to share content, photos, videos, text, data, images and other electronic works relating to entertainment, including, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion, multimedia presentations, history, language, liberal arts, math, business, science, technology, hobbies, culture, sports, arts, psychology, and philosophy; hosting of third party content, photos, videos, text, data, images, web sites and other electronic works; providing search engines; providing a web site that gives computer users the ability to transmit, cache, receive, download, stream, broadcast, display, format, transfer and share photos, videos, text, data, images and other electronic works; providing search platforms to allow users to request and receive photos, videos, text, data, images and electronic works; interactive hosting services which allow users to publish and share their own photos, videos, text, data, images online; creating an online community for users to participate in discussions, obtain feedback, form virtual communities, and engage in social networking; maintenance and updating of software relating to computer, Internet and password security; providing information in the field of astronomy, weather, the environment, interior design, technology, computers, software, computer peripherals, computer hardware, geology, engineering, architecture, genealogy, medical research, and product research and testing via the internet or other computer or communications networks; design and development of computer software. computer software installation and maintenance; providing a website featuring technical information relating to computer software and hardware; computer hardware, software, application, and network consulting services; computer consulting in the field of configuration management for portable and handheld electronic devices; Technical support in the nature of troubleshooting, namely, diagnosing computer hardware and software problems; computer programming; document data transfer from one computer format to another; hosting of digital content on global computer networks, wireless networks, and electronic communications networks; providing an online network that enables users to access and share content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works; providing a web site that gives computer users the ability to transmit, cache, receive, download, stream, broadcast, display, format, transfer and share content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works; providing search platforms to allow users to request and receive, content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works; providing temporary use of non-downloadable computer software and online facilities to enable users to access and download computer software; providing temporary use of online non-downloadable computer software that generates customized recommendations of software applications based on user preferences

**Standard
Characters**

Claimed**Mark****Drawing Code** (4) STANDARD CHARACTER MARK**Serial Number** 85433969**Filing Date** September 28, 2011**Current Basis** 1B;44D**Original Filing Basis** 1B;44D**Owner** (APPLICANT) **AMAZON** TECHNOLOGIES, INC. CORPORATION NEVADA 8329 WEST SUNSET ROAD, SUITE 220 LAS VEGAS NEVADA 89113**Assignment Recorded** ASSIGNMENT RECORDED**Attorney of Record** Purvi J. Patel**Priority Date** May 24, 2011**Type of Mark** TRADEMARK. SERVICE MARK**Register** PRINCIPAL**Live/Dead Indicator** LIVE[TESS HOME](#)[NEW USER](#)[STRUCTURED](#)[FREE FORM](#)[BROWSE DICT](#)[SEARCH OG](#)[TOP](#)[HELP](#)[PREV LIST](#)[CURR LIST](#)[NEXT LIST](#)[FIRST DOC](#)[PREV DOC](#)[NEXT DOC](#)[LAST DOC](#)[HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)



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KINDLE FIRE

Word Mark KINDLE FIRE**Goods and Services** IC 016. US 002 005 022 023 029 037 038 050. G & S: Printed publications, namely, periodicals, books, magazines, newsletters, brochures, booklets, pamphlets, manuals, journals, and catalogues on a variety of topics; stickers

IC 028. US 022 023 038 050. G & S: Handheld unit for playing electronic games, other than those adopted for use with an external display screen or monitor; games featured on a portable handheld device

Standard Characters Claimed**Mark Drawing Code** (4) STANDARD CHARACTER MARK**Serial Number** 85433968**Filing Date** September 28, 2011**Current Basis** 1B;44D**Original Filing Basis** 1B;44D**Owner** (APPLICANT) **AMAZON** TECHNOLOGIES, INC. CORPORATION NEVADA 8329 WEST SUNSET ROAD, SUITE 220 LAS VEGAS NEVADA 89113

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record Purvi J. Patel

Priority Date May 24, 2011

Prior Registrations 4070415

Type of Mark TRADEMARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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KINDLE FIRE

Word Mark KINDLE FIRE**Goods and Services**

IC 038. US 100 101 104. G & S: Communication services, namely, transmitting, receiving, downloading, streaming, broadcasting, text, images, audio, video and data via telecommunications networks, wireless communications networks, and the internet; online chat rooms and online communities for the transmission of messages among computer users concerning topics of general interest; providing access to online directories, databases, current events websites and blogs, and on-line reference materials; providing access to electronic devices in the nature of providing telecommunication connectivity services for the transfer of images, messages, audio, visual, audiovisual and multimedia works among e-readers, mobile phones, smartphones, portable electronic devices, portable digital devices, tablets, or computers; Streaming of audio, visual and audiovisual material via the Internet or other computer or communications network; providing online chat rooms, internet forums and online communities for the transmission of photos, videos, text, data, images and other electronic works; transmission of podcasts; transmission of webcasts

IC 039. US 100 105. G & S: Storage of electronic media, namely, images, text, video, and audio data

IC 041. US 100 101 107. G & S: Publishing of books, magazines, periodicals, literary works, visual works, audio works, and audiovisual works; providing non-downloadable pre-recorded audio, visual and audiovisual works via wireless networks on a variety of topics of general interest; entertainment services, namely, providing on-line portals in the field of entertainment, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities in the nature of hobbies, tournaments, art, dance, musicals, art, culture, sporting and current event exhibitions, sports instruction, clubs, radio, comedy, contests, visual works of art, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events,

fashion shows, and multimedia presentations; providing prerecorded audio, audiovisual, and multimedia works featuring entertainment, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion shows, and multimedia presentations via the internet or other computer or communications networks; providing on-line computer games and on-line interactive stories; providing online newsletters and blogs featuring entertainment, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion shows, and multimedia presentations. publication of excerpts from books, periodicals, and literary works, and providing virtual environments in which users can interact for recreational, leisure, or entertainment purposes. providing information, news, articles and commentary in the field of entertainment, including movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion shows, and multimedia presentations; providing information, news, articles and commentary in the field of education and educational institutions; educational services in the nature of classroom instruction and on-line distance learning on topics of current events, education, history, language, liberal arts, math, business, science, hobbies, technology, culture, sports, arts, psychology, and philosophy; interactive educational services in the nature of computer-based and computer-assisted instruction on topics of current events, education, history, language, liberal arts, literature, math, business, science, hobbies, technology, culture, sports, arts, psychology, and philosophy; educational and entertainment services, namely, the provision of podcasts, webcasts, and continuing programs featuring news and commentary in the field of movies, television programs, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion, and multimedia presentations accessible via the internet or other computer or communications networks

IC 045. US 100 101. G & S: Introduction, personal relationship, and social networking services provided via the Internet or other computer or communications network; dating services; on-line social networking services, namely, facilitating social introductions or interactions among individuals; on-line social networking services designed for people with a common desire to meet other people with similar interests; monitoring of computerized data and computer systems and networks for security purposes; providing on-line computer databases and on-line searchable databases in the field of social networking; providing a social networking website for entertainment purposes; providing searchable databases in the field of social networking

**Standard
Characters
Claimed**

**Mark
Drawing
Code** (4) STANDARD CHARACTER MARK

**Serial
Number** 85434021

Filing Date September 28, 2011

**Current
Basis** 1B;44D

**Original
Filing Basis** 1B;44D

Owner (APPLICANT) **AMAZON** TECHNOLOGIES, INC. CORPORATION NEVADA 8329 WEST SUNSET ROAD, SUITE 220 LAS VEGAS NEVADA 89113

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record Purvi J. Patel

Priority Date May 24, 2011

Prior Registrations 2526868

Description of Mark Color is not claimed as a feature of the mark.

Type of Mark SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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FIRELIGHT

**Word
Mark**

FIRELIGHT

Goods and Services IC 009. US 021 023 026 036 038. G & S: Portable and handheld electronic devices for transmitting, storing, manipulating, recording, and reviewing text, images, audio, video and data, namely, via global computer networks, wireless networks, and structural parts and fittings therefor; computers, tablet computers, electronic book readers, audio and video players, electronic personal organizers, personal digital assistants, and global positioning system and structural parts therefor; computer hardware and software in the field of text, image, and sound transmission; computer hardware and computer software programs for the integration of text, audio, graphics, still images and moving pictures into an interactive delivery for multimedia applications; computer software for use on portable and handheld electronic devices, namely, computer software development kit consisting of computer software development tools for the development of content and service delivery across global computer networks, wireless networks, and electronic communications networks; computer software for formatting and converting content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works into a format compatible with portable electronic devices and computers; software enabling content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works to be downloaded to and accessed on a computer or other portable consumer electronic device; software for transmitting, receiving, downloading, streaming, broadcasting, sharing, displaying and transferring electronic works, namely, books, photos, videos, text, data, images, documents, content, visual works, audio works, audiovisual works, multimedia works, literary works, files, and other electronic works via portable electronic devices, computers, and other communications networks; computer peripheral devices. computer monitors, electronic display interfaces, electrical wires and cables, modems, printers, disk drives, adapters, adapter cards, cable connectors, plug-in connectors, electrical power connectors, docking stations, and optical disk drives; battery chargers; battery packs; memory cards and memory

card readers; headphones and earphones; speakers, microphones, and headsets for use with electronic devices; cases, covers, and stands for portable and handheld electronic devices and computers; remote controls for portable and handheld electronic devices and computers

IC 038. US 100 101 104. G & S: Communication services for transmitting, caching, accessing, receiving, downloading, streaming, broadcasting, sharing, displaying, formatting, and transferring text, images, audio, video and data via telecommunications networks, wireless communications networks, and the internet; providing an internet forum, online chat rooms and online communities for the transmission of messages among computer users concerning reviews, ratings and recommendations related to literary, audio, visual, and audiovisual works; providing access to online directories, databases, current events websites and blogs, and on-line reference materials; providing telecommunication connectivity services for the transfer of images, messages, audio, visual, audiovisual and multimedia works among e-readers, mobile phones, smartphones, portable electronic devices, portable digital devices, tablets, or computers; streaming of audio, visual and audiovisual material via the Internet or other computer or communications network; providing online chat rooms, internet forums and online communities for the transmission of photos, videos, text, data, images and other electronic works; transmission of podcasts; transmission of webcasts

IC 039. US 100 105. G & S: Storage of electronic media, namely, images, text, video, and audio data

IC 041. US 100 101 107. G & S: Publishing of books, magazines, periodicals, literary works, visual works, audio works, and audiovisual works; providing non-downloadable pre-recorded audio, visual and audiovisual works via wireless networks; providing on-line computer games and on-line interactive stories; providing online newsletters and blogs on the topics of entertainment, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion shows, and multimedia presentations; publication of excerpts from books, periodicals, and literary works, and providing virtual environments in which users can interact for recreational, leisure, or entertainment purposes; providing information, news, articles and commentary in the field of entertainment, namely, information, news, articles and commentary about movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio programs, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion shows, and multimedia presentations; providing information, news, articles and commentary in the field of education and educational institutions; education services in the nature of classroom instruction and on-line distance learning on topics of current events, education, history, language, liberal arts, math, business, science, hobbies, technology, culture, sports, arts, psychology, and philosophy. interactive educational services in the nature of computer-based and computer-assisted instruction on topics of current events, education, history, language, liberal arts, literature, math, business, science, hobbies, technology, culture, sports, arts, psychology, and philosophy; educational and entertainment services in the nature of podcasts, webcasts, and continuing programs featuring news and commentary in the field of movies, television programs, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion, and multimedia presentations accessible via the internet or other computer or communications networks; providing prerecorded audio, audiovisual, and multimedia works featuring entertainment, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion shows, and multimedia presentations to hand-held devices via wireless networks; providing on-line portals for entertainment in the field of movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion shows, and multimedia presentations

IC 042. US 100 101. G & S: Hosting of third party content, photos, videos, text, data, images, web sites; computer services, namely, cloud hosting provider services; providing search engines; providing search platforms to allow users to request and receive photos, videos, text, data, images and electronic works; interactive hosting services which allow users to publish and share their own photos, videos, text, data, images online; computer services, namely, creating virtual communities for users to participate in discussions, obtain feedback, form virtual communities, and engage in social networking; maintenance and updating of software relating to computer, Internet and password security and prevention of computer, internet and password risks; providing information in the field of astronomy, weather, the environment, interior design, geology, engineering, architecture, medical research, and product research and testing via the internet or other computer or communications networks; providing information in the field of technology and computer hardware and software design and development via the internet or other computer or communications network; providing information in the field of installation, maintenance and repair of computer software via the internet or other computer or communications networks; computer software installation and maintenance; providing a website featuring technical information relating to computer software and hardware; computer hardware, software, application, and network consulting services; computer consulting; technical support services, namely, troubleshooting in the nature of diagnosing computer hardware and computer software problems; computer programming; document data transfer from one computer format to another; hosting of digital content on global computer networks, wireless networks, and electronic communications networks. providing search platforms to allow users to request and receive, content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works; providing temporary use of non-downloadable computer software and online facilities to enable users to access and download computer software; providing temporary use of online non-downloadable computer software that generates customized recommendations of software applications based on user preferences; providing an online network environment that enables users to access and share content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works; providing on-line network services that enable users to share content, photos, videos, text, data, images and other electronic works relating to entertainment, namely, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion, multimedia presentations, history, language, liberal arts, math, business, science, technology, hobbies, culture, sports, arts, psychology, and philosophy; providing a web site that gives computer users the ability to transmit, cache, receive, download, stream, broadcast, display, format, transfer and share content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works; providing a web site that gives computer users the ability to transmit, cache, receive, download, stream, broadcast, display, format, transfer and share photos, videos, text, data, images and other electronic works

IC 045. US 100 101. G & S: Monitoring of computerized data and computer systems and networks for security purposes

**Standard
Characters
Claimed**

Mark

Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 85918815

Filing Date April 30, 2013

Current Basis 44D

Original Filing Basis 44D

Owner (APPLICANT) **Amazon** Technologies, Inc. CORPORATION NEVADA attn: TRADEMARKS PO BOX 8102
RENO NEVADA 89507

Priority Date November 2, 2012

Type of Mark TRADEMARK. SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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FIREWORX

Word Mark FIREWORX

Goods and Services IC 009. US 021 023 026 036 038. G & S: Portable and handheld electronic devices for transmitting, storing, manipulating, recording, and reviewing text, images, audio, video and data, namely, via global computer networks, wireless networks, and structural parts and fittings therefor; computers, tablet computers, electronic book readers, audio and video players, electronic personal organizers, personal digital assistants, and global positioning system and structural parts therefor; computer hardware and software in the field of text, image, and sound transmission; computer hardware and computer software programs for the integration of text, audio, graphics, still images and moving pictures into an interactive delivery for multimedia applications; computer software for use on portable and handheld electronic devices, namely, computer software development kit consisting of computer software development tools for the development of content and service delivery across global computer networks, wireless networks, and electronic communications networks; computer software for formatting and converting content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works into a format compatible with portable electronic devices and computers; software enabling content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works to be downloaded to and accessed on a computer or other portable consumer electronic device; software for transmitting, receiving, downloading, streaming, broadcasting, sharing, displaying and transferring electronic works, namely, books, photos, videos, text, data, images, documents, content, visual works, audio works, audiovisual works, multimedia works, literary works, files, and other electronic works via portable electronic devices, computers, and other communications networks; computer peripheral devices. computer monitors, electronic display interfaces, electrical wires and cables, modems, printers, disk drives, adapters, adapter cards, cable connectors, plug-in connectors, electrical power connectors, docking stations, and optical disk drives; battery chargers; battery packs; memory cards and memory card readers; headphones and earphones; speakers, microphones, and headsets for use with electronic

devices; cases, covers, and stands for portable and handheld electronic devices and computers; remote controls for portable and handheld electronic devices and computers

IC 038. US 100 101 104. G & S: Communication services for transmitting, caching, accessing, receiving, downloading, streaming, broadcasting, sharing, displaying, formatting, and transferring text, images, audio, video and data via telecommunications networks, wireless communications networks, and the internet; providing an internet forum, online chat rooms and online communities for the transmission of messages among computer users concerning reviews, ratings and recommendations related to literary, audio, visual, and audiovisual works; providing access to online directories, databases, current events websites and blogs, and on-line reference materials; providing telecommunication connectivity services for the transfer of images, messages, audio, visual, audiovisual and multimedia works among e-readers, mobile phones, smartphones, portable electronic devices, portable digital devices, tablets, or computers; streaming of audio, visual and audiovisual material via the Internet or other computer or communications network; providing online chat rooms, internet forums and online communities for the transmission of photos, videos, text, data, images and other electronic works; transmission of podcasts; transmission of webcasts

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IC 045. US 100 101. G & S: monitoring of computerized data and computer systems and networks for security purposes

**Standard
Characters
Claimed**

Mark

Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 85918791

Filing Date April 30, 2013

Current Basis 44D

Original Filing Basis 44D

Owner (APPLICANT) Amazon Technologies, Inc. CORPORATION NEVADA attn: TRADEMARKS PO BOX 8102
RENO NEVADA 89507

Priority Date November 2, 2012

Description of Mark Color is not claimed as a feature of the mark.

Type of Mark TRADEMARK. SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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FIREDOCK

Word Mark FIREDOCK

Goods and Services IC 009. US 021 023 026 036 038. G & S: Portable and handheld electronic devices for transmitting, storing, manipulating, recording, and reviewing text, images, audio, video and data, namely, via global computer networks, wireless networks, and structural parts and fittings therefor; computers, tablet computers, electronic book readers, audio and video players, electronic personal organizers, personal digital assistants, and global positioning system and structural parts therefor; computer hardware and software in the field of text, image, and sound transmission; computer hardware and computer software programs for the integration of text, audio, graphics, still images and moving pictures into an interactive delivery for multimedia applications; computer software for use on portable and handheld electronic devices, namely, computer software development kit consisting of computer software development tools for the development of content and service delivery across global computer networks, wireless networks, and electronic communications networks; computer software for formatting and converting content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works into a format compatible with portable electronic devices and computers; software enabling content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works to be downloaded to and accessed on a computer or other portable consumer electronic device; software for transmitting, receiving, downloading, streaming, broadcasting, sharing, displaying and transferring electronic works, namely, books, photos, videos, text, data, images, documents, content, visual works, audio works, audiovisual works, multimedia works, literary works, files, and other electronic works via portable electronic devices, computers, and other communications networks; computer peripheral devices. computer monitors, electronic display interfaces, electrical wires and cables, modems, printers, disk drives, adapters, adapter cards, cable connectors, plug-in connectors, electrical power connectors, docking stations, and optical disk drives; battery chargers; battery packs; memory cards and memory card readers; headphones and earphones; speakers, microphones, and

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IC 045. US 100 101. G & S: monitoring of computerized data and computer systems and networks for security purposes

**Standard
Characters
Claimed**

**Mark
Drawing
Code** (4) STANDARD CHARACTER MARK

**Serial
Number** 85918788

Filing Date April 30, 2013

**Current
Basis** 44D

**Original
Filing Basis** 44D

Owner (APPLICANT) **Amazon** Technologies, Inc. CORPORATION NEVADA attn: TRADEMARKS PO BOX
8102 RENO NEVADA 89507

Priority Date November 2, 2012

**Prior
Registrations** 4359995

Type of Mark TRADEMARK. SERVICE MARK

Register PRINCIPAL

**Live/Dead
Indicator** LIVE

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Word Mark FIREDOCK

Goods and Services IC 009. US 021 023 026 036 038. G & S: Audio speaker enclosures; Audio speakers; Carrying cases, holders, protective cases and stands featuring power supply connectors, adaptors, speakers and battery charging devices, specially adapted for use with handheld digital electronic devices; Cases for music, audio and related electronic equipment, namely, cases for audio tuners, audio receivers, amplifiers, tape players, compact disc players, MP3 controllers/players, audio mixers, audio speakers in the nature of music studio monitors, microphones, audio speakers, compact discs, audio tapes, portable computers, antennas, phonographic record players, audio recording equipment, and the cables associated with all of the foregoing equipment; Computer docking stations; Computer hardware and computer software programs for the integration of text, audio, graphics, still images and moving pictures into an interactive delivery for multimedia applications; Consumer electronic products, namely, audio amplifiers, audio speakers, audio receivers, electrical audio and speaker cables and connectors, audio decoders, video decoders, speakers, power conversion devices, power converters, and power inverters; Digital audio players; Electric audio playback units with lights and speakers; Home theater systems comprising portable speakers; Loud speaker systems. FIRST USE: 20120311. FIRST USE IN COMMERCE: 20120311

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 01.15.15 - **Fire** (flames), emanating from objects, words or numbers

Serial 85604726

Number**Filing Date** April 22, 2012**Current Basis** 1A**Original Filing Basis** 1A**Published for** April 16, 2013**Opposition****Registration Number** 4359995**Registration Date** July 2, 2013**Owner** (REGISTRANT) **AMAZON** TECHNOLOGIES, INC. CORPORATION NEVADA P.O. BOX 8102 ATTN: TRADEMARKS RENO NEVADA 89507**Assignment Recorded** ASSIGNMENT RECORDED**Description of Mark** The color(s) white and red is/are claimed as a feature of the mark. The mark consists of the combined words "FIREDOCK" where the word "**FIRE**" is white and the word "DOCK" is red with red stylized flames shooting out of the top of the letter "O". The color black represents a transparent or background area and is not claimed as a feature of the mark.**Type of Mark** TRADEMARK**Register** PRINCIPAL**Live/Dead Indicator** LIVE

TESS HOME	NEW USER	STRUCTURED	FREE FORM	BROWSE DICT	SEARCH OG	TOP	HELP	PREV LIST	CURR LIST
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P.O. BOX 8102

ATTN: TRADEMARKS

RENO, NEVADA 89507

Correspondent: STEPHEN JADIE COATES

P.O. BOX 8102

RENO, NV 89507

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FIRETUBE

Word Mark FIRETUBE

Goods and Services IC 009. US 021 023 026 036 038. G & S: Software and a mobile software application for transmitting, accessing, receiving, uploading, downloading, encoding, decoding, streaming, broadcasting, sharing, displaying, formatting, manipulating, organizing, book marking, tagging, storing, caching, and transferring electronic works, namely, photos, videos, text, data, images, documents, content, visual works, audio works, audiovisual works, multimedia works, books, literary works, files, and other electronic works via portable electronic devices, hand-held devices, electronic reading devices, portable media players, mobile phones, smartphones, portable digital devices, computers, and other communications networks; Application program interface (API) software for integration of video, audiovisual, and multimedia content and functionality into websites, software applications, portable electronic devices, hand-held devices, electronic reading devices, portable media players, mobile phones, smartphones, portable digital devices, computers, and other communications networks; Software for developing and publishing applications for interactive video streaming; application development computer software programs; Computer software development kit consisting of computer software development tools for the development of content and service delivery across global computer networks, wireless networks, and electronic communications networks; User generated content sharing software; Software that enables users to designate specific content for future viewing; Computer software for personalized, interactive television (TV) programming and for use in generating, displaying and manipulating visual media, graphic images, photographs, illustrations, digital animation, video clips, film footage and audio data, and for social networking; Downloadable videos, audio works, visual works, audiovisual works and electronic publications featuring books, magazines, newspapers, periodicals, newsletters, journals and manuals on a variety of topics; Computer software that facilitates online services for social networking. Character and voice recognition software; Electronic mail and messaging software; Computer software for accessing, browsing and searching online databases;

Software for filtering internet searches that separates desired results from unwanted and inappropriate websites, and software that allows parental controls

IC 035. US 100 101 102. G & S: Dissemination of advertising for others via the Internet and other communications networks; Developing and providing marketing programs for advertisers, marketers, and content providers; Providing a searchable website, portal, forum, application, and database where advertisers, marketers, and content providers can reach, engage, and interact with online users for the purposes of promotion or advertising; Retail store services featuring downloadable audio works, visual works, audiovisual works, computer software and hardware, video games, consumer electronics, and electronic publications featuring books, magazines, newspapers, periodicals, newsletters, journals and manuals on a variety of topics provided via global computer networks, wireless networks, and electronic communications networks

IC 038. US 100 101 104. G & S: Communication via portable electronic devices, hand-held devices, electronic reading devices, portable media players, mobile phones, smartphones, portable digital devices, computers, and other communications networks for transmitting, accessing, receiving, uploading, downloading, encoding, decoding, streaming, broadcasting, sharing, displaying, formatting, manipulating, organizing, book marking, tagging, storing, caching, and transferring voice, audio, visual images, data, books, photos, videos, text, documents, content, audiovisual works, multimedia works, literary works, files, and other electronic works; Streaming of audio, visual and audiovisual material via the Internet or other computer or communications network; Providing online chat rooms, website forums, portals, and communities that allows users to share videos, text, and electronic works, namely, books, data, images, documents, photos, visual works, audio works, audiovisual works, multimedia works, podcasts, webcasts, literary works, files, and other electronic works; Providing an online website forum for the transmission of messages among computer users concerning ratings, reviews, and recommendations related to video, audio, audiovisual, and other electronic works; Telecommunications services, namely, providing access to online directories, databases, current event information, blogs, applications, and material in the entertainment and literary fields; Electronic mail services; Interactive broadcasting and webcasting services over the internet and telecommunications networks; network consulting services in the field of telecommunication services, namely, transmission of photos, videos, text, data, images and other electronic works via telecommunications networks

IC 039. US 100 105. G & S: Storage of electronic media, namely, images, text, video, and audio data

IC 041. US 100 101 107. G & S: Providing non-downloadable pre-recorded audio, visual and audiovisual works via wireless networks on a variety of topics of general interest; Entertainment and educational services, namely, providing online portals, podcasts, webcasts, web-based applications, blogs, news, articles, and commentary in the fields of entertainment, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities in the nature of hobbies, tournaments, art, dance, musicals, art, culture, sporting and current event exhibitions, sports instruction, clubs, radio, comedy, contests, visual works of art, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion shows, and multimedia presentations; Providing a web-based application and searchable database featuring entertainment information, news, commentary, and reviews, all in the field of audio, video and audiovisual content, namely, movies, TV shows, videos, and music; Providing non-downloadable movies and other audiovisual content via a video-on demand service; Providing non-downloadable interactive resource and programming guides on the subjects of motion pictures, television programming, videos, music videos, and music tailored to viewer's programming preferences; Providing entertainment information regarding audio, video and audiovisual content via social networks. Providing information in the fields of entertainment, including, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion, multimedia presentations, history, language, liberal arts, math, business, science, technology, hobbies, culture, sports, arts, psychology, and philosophy; Providing access to online directories, databases, blogs, and web-based applications, all featuring current event information and material in the entertainment and literary fields

IC 042. US 100 101. G & S: Providing on-line network services that enable users to share content, photos,

videos, text, data, images and other electronic works relating to entertainment, including, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion, multimedia presentations, history, language, liberal arts, math, business, science, technology, hobbies, culture, sports, arts, psychology, and philosophy; Providing an on-line network environment, including a website and forums, that features technology that enables users to share content, photos, videos, text, data, images and other electronic works relating to entertainment, including, movies, television, audiovisual works, music, audio works, books, theatre, literary works, sporting events, recreational activities, leisure activities, tournaments, art, dance, musicals, exhibitions, sports instruction, clubs, radio, comedy, contests, visual works, games, gaming, festivals, museums, parks, cultural events, concerts, publishing, animation, current events, fashion, multimedia presentations, history, language, liberal arts, math, business, science, technology, hobbies, culture, sports, arts, psychology, and philosophy; Hosting of third party digital content, software applications, photos, videos, audio, visual, audiovisual, text, data, images, websites and other electronic works on global computer networks, wireless networks, and electronic communications networks. Providing a website, including forums, featuring temporary use of non-downloadable software that gives computer users the ability to transmit, access, receive, upload, download, stream, broadcast, display, share, format, manipulate, organize, bookmark, store, transfer, and cache photos, videos, audio, visual, audiovisual, text, data, images, websites, and other electronic works; Interactive hosting services that allow users to publish and share their own photos, videos, text, data, and images online; Providing temporary use of non-downloadable software for integration of video, audiovisual, and multimedia content and functionality into websites, software applications, portable electronic devices, hand-held devices, electronic reading devices, portable media players, mobile phones, smartphones, portable digital devices, computers, and other communications networks; Providing temporary use of non-downloadable software for developing and publishing applications for interactive video streaming; Providing temporary use of non-downloadable user generated content sharing software. Providing temporary use of non-downloadable computer software for personalized, interactive television (TV) programming and for use in generating, displaying and manipulating visual media, graphic images, photographs, illustrations, digital animation, video clips, film footage and audio data, and for social networking; Providing temporary use of non-downloadable character and voice recognition software; Providing temporary use of non-downloadable electronic mail and messaging software; Computer hardware, software, application, and network consulting services; Digital and electronic file data transfer from one format to another; Providing search platforms to allow users to request and receive content, text, visual works, audio works, audiovisual works, literary works, data, files, documents and electronic works; Graphic design services; Design of advertisements and advertising material for others; Software as a Service (SAAS) featuring software for use in connection with audio, video and digital content subscription service and one-time purchases of audio, video and digital content, namely, allowing users to pay for and create seller content; Providing temporary use of online non-downloadable software that enables users to designate specific content for future viewing; Creating an online community for computer users to participate in discussions, obtain feedback, form virtual communities, and engage in social networking; Maintenance and updating of software relating to computer, Internet and password security; Design and development of computer software; Computer consulting in the field of configuration management for portable and handheld electronic devices. Providing temporary use of online non-downloadable software, namely, software for filtering internet searches that separates desired results from unwanted and inappropriate websites, and software that allows parental controls; Computer software installation and maintenance; Providing a website that gives computer users the ability to transmit, access, receive, upload, download, stream, broadcast, share, display, format, manipulate, organize, book mark, tag, store, cache, and transfer photos, videos, text, data, images and other electronic works; Providing temporary use of non-downloadable analytics software, namely, software that provides statistics about the behavior of viewers of online videos, movies, music, pictures, images, text, photos, games, and other user-generated content

IC 045. US 100 101. G & S: Online social networking services; Online social networking services in the fields of entertainment, publication, and application development; Providing online computer databases and on-line searchable databases in the field of social networking; Providing a social networking website for entertainment purposes; Providing a searchable database featuring audio, video and audiovisual content available through the Internet, telecommunications networks, and wireless telecommunications networks in

the field of online social networking

**Standard
Characters
Claimed**

Mark

Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 86073839

Filing Date September 25, 2013

Current Basis 1B

Original Filing Basis 1B

Owner (APPLICANT) **Amazon** Technologies, Inc. CORPORATION NEVADA ATTN: Trademarks PO BOX 8102 RENO NEVADA 89507

Type of Mark TRADEMARK. SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

AMAZON TECHNOLOGIES, INC.,

Opposer,

vs.

OPEN GARDEN INC.,

Applicant.

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Mark: FIRECHAT

- Serial No. 86/082,715

- Published February 25, 2014

Opposition No. _____

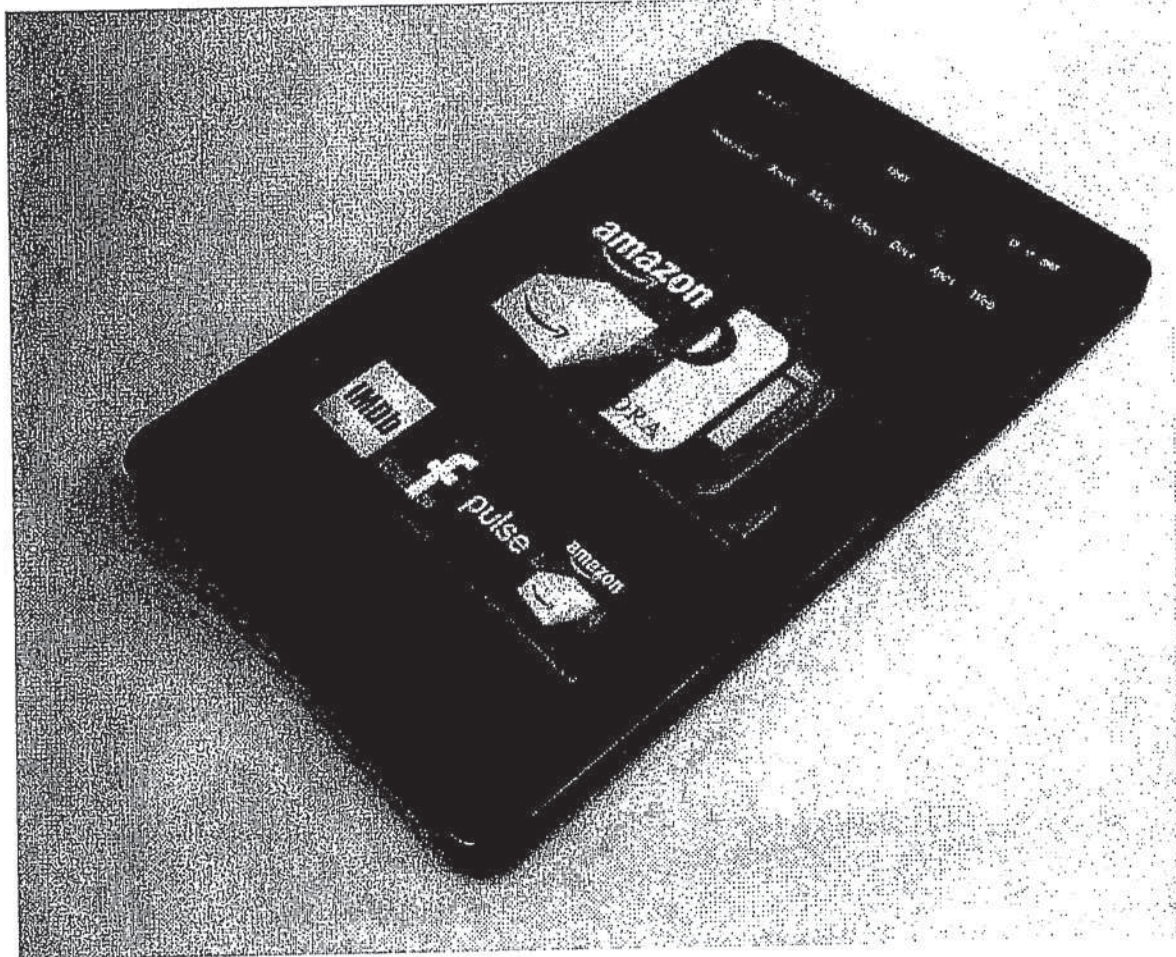
EXHIBIT B

Printouts Representing a Sampling of Media Coverage Regarding Opposer's First Fire Device



Amazon's Kindle Fire: The Paperback Of Tablets

By Rob Pegoraro | Tue Nov 22, 2011 03:00 PM ET



Leave it to the Internet's biggest bookstore to deliver the paperback of tablet computers. As a softcover book is to a hardbound title, Amazon's Kindle Fire is to Apple's iPad: It's smaller and lighter than its market-defining competitor and also lacks some of the iPad's refined design.

In fewer words, the Fire isn't as good as the iPad. But at \$199, it doesn't have to be to provide buyers with a worthwhile alternative to Apple's \$499-and-up tablet.

Other iPad alternatives have hit the market at or near that price. But they -- and, for that matter, just about every Android phone -- have lacked one key ingredient baked into the Fire: convenient integration with your movies, music and other content.

DISCOVERY: The Kindle Fire Gets the iFixit Teardown Treatment

Amazon's MP3 and video-on-demand services match the selection and pricing of Apple's iTunes Store, its e-book store crushes Apple's sadly neglected iBooks, and its Cloud

Player service makes your own music available anywhere with an Internet connection. The Fire can tap into any of these online sources via Wi-Fi and can download files to its roughly 6.5 GB of storage for offline access; the whole setup is seamless enough that it's easy to forget how a particular song or video got on the Fire's 7-in. touchscreen.

(Note that when you're reading a book, you can still hear audible alerts as new e-mails arrive, making for a more distracting experience than on such dedicated e-readers as Amazon's new, \$99-and-up Kindle Touch.)



The Fire's hardware is good enough too, aside from the inexplicable absence of volume buttons and the less-shocking lack of a camera or microphone. Its battery lasted for a bit over seven hours of nonstop Pandora Web-radio playback and allowed days of intermittent usage.

Its browser, however, doesn't hold up so well. When the Seattle retailer introduced the Fire in September, chief executive Jeff Bezos made much of its Silk browsing acceleration; people worried far more about Silk's privacy implications than the possibility that it wouldn't deliver on those promises.

But on the device loaned by Amazon's PR department, I didn't see any speedup. Six pages I clocked with a stopwatch took as much as twice as long to load on the Fire as they did on an iPad 2. Following a suggestion to disable Silk and its Flash plug-in (sorry, Adobe) helped considerably, although the Fire still trailed Apple's tablet. The browser also crashed on me several times.

The Fire sputters most often when you go looking for apps. Although it's based on Google's Android system (with enough tweaks to its interface to confuse veteran Android users) it connects to Amazon's Appstore instead of Google's Android Market. That only gets you access to a subset of Android apps, excluding such popular choices as Facebook and Google Maps; although the Appstore offers Twitter's app for other Android devices, on the Fire you only get a Web-bookmark link.

ANALYSIS: Top 10 Gadgets to Watch

You can "sideload" regular Android apps by copying their ".apk" files to the Fire's internal storage, but non-techie users will probably just wait for their favorites to show up on the Appstore.

The commitment Amazon has made to its Kindle line suggests those buyers won't face a long delay for those updates -- or for software patches addressing some of the Fire's stability and performance issues. But it may also be a reason to hold off on the Fire: When you look at how the Kindle e-reader improved from its sometimes-awkward first version to 2009's Kindle 2, you may wonder what kind of advances the Fire's successor might bring.

Credit: Rob Pegoraro/Discovery

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Amazon selling over 1 million Kindles a week

5:53am EST

(Reuters) - Amazon.com Inc (AMZN.O: Quote, Profile, Research, Stock Buzz) said on Thursday it is selling more than one million Kindle devices a week, an unusual disclosure from the largest Internet retailer that comes in the wake of some negative reviews of its new Kindle Fire tablet.

Amazon said customers are buying "well over" one million Kindles per week. This level of sales has occurred for three straight weeks, it added in a statement.

The sales numbers include the Kindle Fire tablet and all the versions of the Kindle e-reader. The company did not break out sales numbers for the Fire tablet alone.

However, Amazon executive Dave Limp said Kindle Fire sales increased week over week for each of the last three weeks.

Amazon previously said it sold "millions" of Kindles, but the company has never before given a sales number for a week, according to a spokeswoman.

The disclosure comes after a spate of negative reviews of the Kindle Fire that focused on issues such as slow response from the user interface and Web browser, the need for more privacy and child settings, and the lack of external volume control.

"The press release was very bullish and clearly a response to the few high-profile negative articles," said Ben Schachter, an analyst at Macquarie.

Amazon shares climbed 1.1 percent to \$182.18 at mid-afternoon on Thursday. The stock fell to almost \$170, its lowest level since March, on Wednesday.

Recent reviews and articles have been "overdone," partly because they often compare the \$199 Kindle Fire to Apple Inc's (AAPL.O: Quote, Profile, Research, Stock Buzz) iPad, which starts at \$499, the analyst added.

"That's like comparing a \$20,000 car with a \$50,000 car," Schachter said. "These reviews certainly hurt because people read them. Will it work as well as the iPad? No."

Despite the negative coverage, Schachter is sticking to his forecast of about five million Kindle Fire sales in the fourth quarter.

Amazon said earlier this week that it plans a software upgrade to the Kindle Fire in coming weeks that will "improve performance, touch navigation, and give customers the option to choose what items display on the carousel."

The carousel refers to windows that appear on the home display of the Kindle Fire showing what applications ran most recently. Some users have complained that exposing what they last did with the device is a privacy problem.

"It's a new product that can be improved," Schachter said. "We don't think any of the problems discussed are deal breakers."

(Reporting by Alistair Barr; Editing by Gunna Dickson and Richard Chang)



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GCN LAB REVIEWS

Kindle Fire: A great 2nd tablet, with good features for the job

- By Carlos A. Soto
- Dec 09, 2011

Since the iPad was first released in 2010, it seems like every tech reporter in the known world has been hunting for the "iPad Killer." It felt like article after article kept prophesying the coming of a tablet so user-friendly, elegant, and affordable that it was destined to usurp the iPad and become the most popular tablet on Earth.

When Amazon announced that it was releasing the Kindle Fire, the "iPad killer" articles intensified. It felt like many tech writers believed the Fire was the tablet discussed in some mystical techie folklore about the coming of a mysterious and handsome Tablet, created by Steve Job's long-lost twin brother, that will never crash, has a 1,000-hour battery-life, and can change shape to fit the user's needs ... oh and can read Flash. Humbug!

It wasn't until I started living with the new Amazon Kindle Fire that I finally realized what few critics got. The tablet market can and will most likely be about a lot more than just one type of tablet. Both at home and at work there is a time and a place for the iPad or Xoom, as there is a time and place for the Droid or iPhone, and now, as I have recently discovered, there is a time and place for the Fire.

Kindle Fire

Performance: B+

Features: B+

Ease of Use: A

Value: A-

Price: \$199

Pros: Small form-factor, easy to use, Flash-friendly

Cons: No external volume buttons, No auto-discovery

Related content:

[App developers are hot for Kindle](#)

[Amazon selling Kindle Fire at a loss, putting heat on other tablet-makers](#)

In the latest version of the Kindle, Amazon added brains to the line of literary Strawmen to produce a solid, although imperfect, portable computer. With a sleek form factor of only 4.7 by 7.5 by 0.45 inches, the Fire fits in most Christmas stockings. Perfectly priced at \$199, it packs a punch with its beautiful 7-inch screen.

WebSphere
virtualizes more
than WebLogic.

Get the facts ►



Before we go any further, let's talk about the negatives. It doesn't bother me that the Fire doesn't come with 3G. I've tried to watch several movies on my iPhone and I hate the sluggish speed of 3G with regards to video playback. For true streaming, you need 4G. Period. So there is no need to try to cobble 3G into a device just for the sake of having it. What does bother me, however, is that the embedded WiFi features on the Fire don't include an auto-detect application. The lack of this capability adds a couple of extra steps, as you go into settings and search for hotspots, which could have been easily avoided with a simple software wizard like every other device on planet Earth.

Although I'm a big fan of the clean form factor, shape and size of the Fire, at 14.6 ounces it feels a tad heavy for the small shape. I also really dislike the lack of external volume controls. I know Amazon wanted to keep the Fire as clean as possible, but providing only a USB port and Power button was a mistake on a device that now offers the best text-to-audio-playback functionality, apps like Pandora and the ability to watch movies.

I also would like the Fire more if it had some sort of double-tap feature, like the iPad and iPhone, that lets you quickly scroll over your recently used applications in a ribbon-format. This capability would add a dimension of depth to the Fire consistent with a traditional tablet, and this feature would further facilitate multi-tasking.

One page from the Apple playbook that Amazon used well with the Fire is the lack of clutter, paperwork and confusion during the install and setup of the device. When you open the packaging for the first time, there's nothing but the device, a USB charger and note card instructing you to charge the device to begin the setup process.

Setup is quick with a good Internet connection. It took only minutes and I was able to log into my Amazon account and start taking advantage of all the apps. The 1 GHz Texas Instruments Cortex A9 OMAP4 processor is OK, but I would hope for a less sluggish experience in future versions of the Fire. And the Google Android 2.3 operating system is easy to learn and use. What's great about the Kindle Fire, however, is its native 1024 x 600 pixels screen and five-hour battery life.

Many complain about the small 8G storage capacity, but with free and, more important, easy-to-access cloud capabilities, this becomes a mute point. You can put all your books in the cloud and read them any time you want. Also, sticking to Apple's philosophy, Amazon App development is a simple process. Simply create a developer account, submit an application for review once you're app is built, and then you can sell your app on the Amazon App store. This has resulted in a fairly diverse set of programs available already, and that will only grow.

Speaking of the cloud, something I liked that government workers will love is the lack of a camera (one last security feature to disable) and the built-in memory that can't be removed. Also, you could disable the 8G of storage and set up a contact with Amazon to control access to a federal portion of the cloud, which would be another way to maintain tight security and data integrity compliance. I know several private entities that securely use the Amazon Cloud. There's no reason this capability couldn't be extended to local, state or federal groups.

Another benefit for using tablets such as the Fire in government can be the minimized collateral costs. If a unit gets lost, it can be remotely locked down, and it's cheaper to replace than a \$500 notebook or tablet. So there is less of a risk in terms of data and money.

It's evident that this type of tiny, inexpensive tablet can find work in the federal government. For example, the mobility and form factor of the Fire would be perfect for reading and sharing medical papers or non-classified documents from the National Institutes of Health, or the National Archives.

Federal agencies can also take advantage of the built-in ability for libraries to rent electronic books to Kindle users. This capability could help institutions like the Library of Congress or the Smithsonian grant access to a large community in a safer and more affordable manner.

In many ways, owning tablets these days can be like owning cars. Most families in the U.S. have two cars, but I doubt that most own two versions of the exact same car. Sometimes you may want to take out a smaller car for an errand, and sometimes that second car is for fun, or driving the team to soccer practice.

Mobile devices present a similar dynamic. With the Fire, I tend to use it more as my primary Internet research tool for work, and I also use it more for travel purposes than my iPad2, especially since it comes with QuickOffice, which lets me read Microsoft Word,

PowerPoint and Excel documents. I've also found that, for longer work trips, the Fire compliments my bulky notebook better. The iPad and my Notebook often proved too much to carry and thus were too much hassle at the Airport. But the Fire is small enough to fit in my jeans pocket.

The Kindle Fire isn't an iPad killer, but it can complement that tablet and many others. So let's call it a perfect second tablet no matter what your primary one happens to be. What it does, it does well, and the security and value make it an ideal tool for busy feds, assuming they need the features it offers.

Amazon Inc., www.amazon.com

About the Author

Carlos A. Soto is a former GCN Lab technology analyst.

Reader Comments

Mon, Dec 12, 2011

Great review! I know tons of applicable areas within the federal government where the Fire would provide a perfect fit. Especially as future iterations make the device more secure.

Sun, Dec 11, 2011 kindle review

My husband and I love our new Kindle Fire. It's lightweight, easy to use and has a great interface. The first thing I recommend anyone with a new Kindle do is install the nook app. We got our instructions from www.kindlemad.com through google. It basically unlocks all the Android marketplace apps and unlocks the device. I am one very happy Kindle owner!

Fri, Dec 9, 2011 Pete

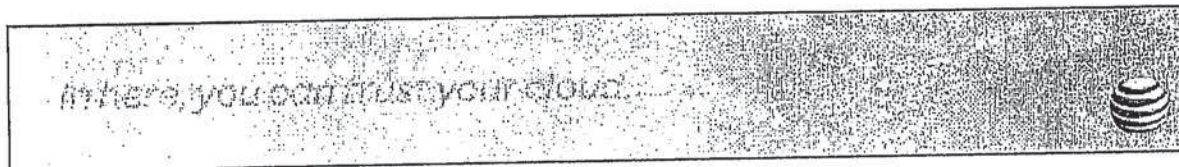
He says right in the review how government agencies can use the Kindle Fire effectively. And he makes a good point. Just because something starts off as a consumer product does not mean we in government can't pick it up for cheap and make it work for our needs.

Fri, Dec 9, 2011

Horrible review - from a government perspective, there are NO security features with the Kindle Fire... and although you can root the phones to provide additional functionality, it's not practical at all. Let me say this again because I'm not sure Carlos A. Soto has worked within the government... there are NO security features available with the Kindle Fire. In addition, there have been numerous reports questioning what kind of data is collected by Amazon which in itself would make it a poor choice for government work and increase concerns about security. It's a toy with limited functionality to buy stuff from Amazon. That's all.

Fri, Dec 9, 2011

Why are consumer product reviews on a government IT Web site? At least it's better than slide shows of simple computer shortcuts that even my elderly mother knows about.



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Four essential Kindle Fire tips and tricks

by Sharon Vaknin December 15, 2011 6:30 PM PST

Unlike many Android phones and tablets, the Kindle Fire has a completely unique interface with its very own quirks.

As a new Kindle Fire owner, you'll have to learn all the basics, from surfing the Web to copying and pasting. Of course, you'll learn as you navigate your new device, but to make things easier, get to know these four tips and tricks first:

Kindle Fire tips and tricks

1. Secure your Fire. Before you do anything, consider securing your device with a password. This way, if it's ever lost or stolen, your personal data will be safe. To set a password go to Settings > More > Security, and turn "Lock screen password" on.

2. Organize the home screen. Because the home screen carousel is so messy and doesn't have customization options (we're hoping for some in the next update), utilize the shelves below. To add an icon to the shelf, long press an item in the carousel and

select "Add to favorites."

To remove an item from the shelf, long-press it and select "Remove from favorites." If you want to rearrange the icons in your Favorites shelves, long-press and drag to the desired spot.

3. Customize your bookmarks. When you launch the browser, you'll see a tiled list of bookmarks that Amazon has preselected for you. To remove a bookmark, long-press it and select "Delete." To add a bookmark, go to the Web site you want to add, tap the Bookmarks icon (at the bottom), and then tap the box with the "+" in the upper-left.

4. Copy and paste. This function is a bit confusing on the Fire. To copy text, tap and hold a word, then drag the markers to highlight the text you want to copy. Then, tap the highlighted text to add it to the clipboard. To paste, long-press a text field and select "Paste."

Sharon Vaknin

Sharon Vaknin is a CNET How To expert focusing on mobile devices, Web services, and computing. When she's not giving tech advice, she's cooking, working out, or eating sushi. **E-mail Sharon.**

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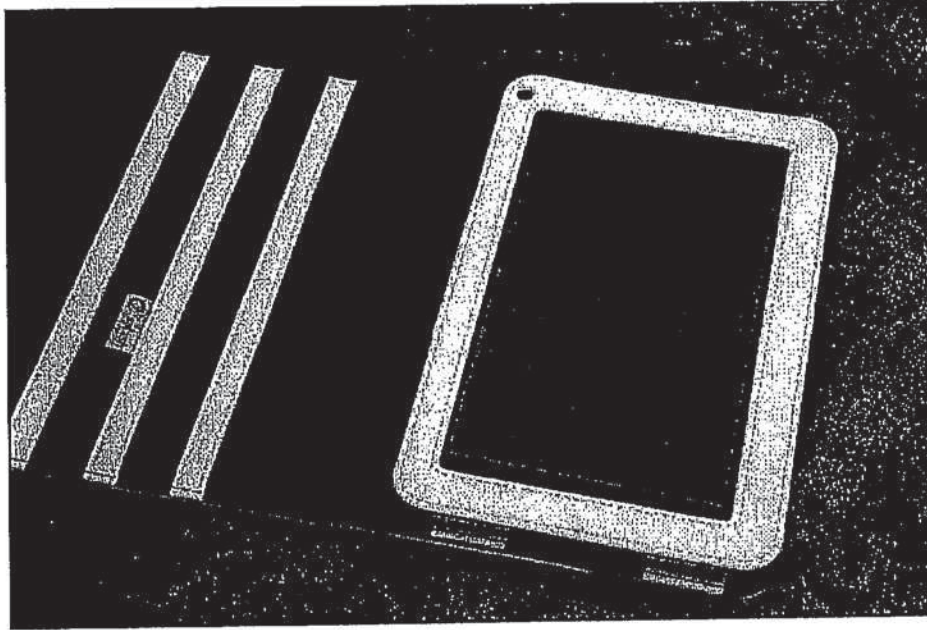
Review: I Have Fallen in Like With My Kindle Fire

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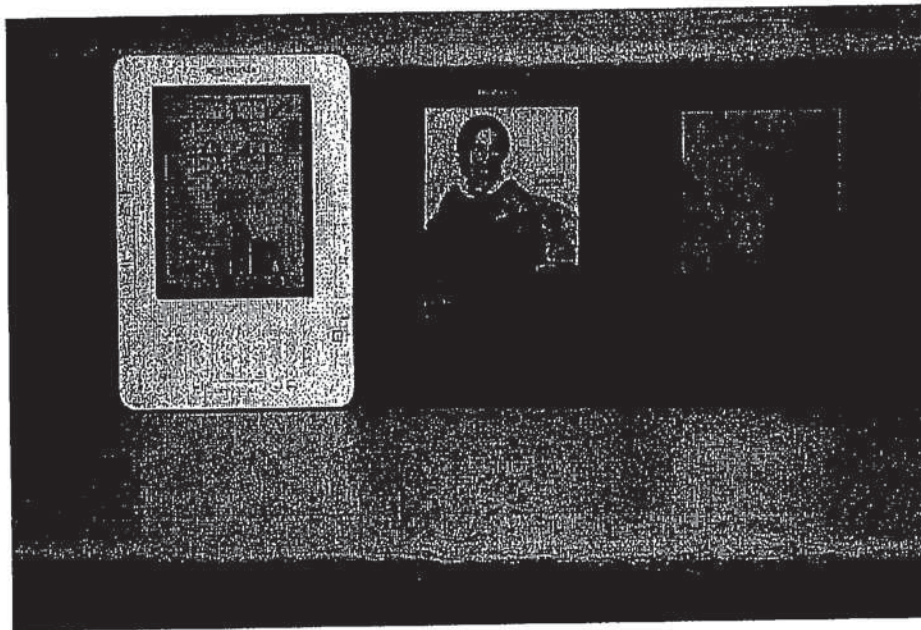
I admittedly love gadgets, but I can usually resist feeding the "I want to have it first" buying frenzy. I waited until the second generation Kindle came out before jumping onto the eReader train; despite my own predictions, I never bought an iPad even when it got a camera and last year, I gladly gave up my iPhone in order to go to an Android system. This month, with the purchase of Amazon's latest Kindle, The Fire, I have broken my "Never buy the first generation version" rule. For some reason, when the pre-order email arrived for the new Kindle Fire, I jumped all over that bad boy... all that iPad glittery fun for 1/3 of the price.

Could. Not. Resist.

A week in and, while not quite in LOVE, I am deeply in LIKE with Thunder Bunny 1969.

Ooops, did I just share the name of my Fire out loud?

Here is a quick review.



Like I said, I don't own an iPad or a Nook so I can't really do much in the way of making comparisons. I have used an iPad in the past and some of my best friends have are iPad users, so the obvious differences are that The Fire does not have a 3G option, Blue Tooth capabilities or a camera. When it comes right down to it, though, I just could never get myself to drop the \$500-\$800 even if it would raise apple cult street cred. Here are a few more reasons why I took The Fire leap after such a long time of tablet resistance.

- **Relative Cost** - While \$199 plus the cost of a case is nothing to sneeze at, compared to \$500-\$800 for the iPad, this was a no-brainer. I have been itching to get some kind of tablet and since I am already so tied to the Kindle with my eLibrary, the cost was a huge motivating factor.
- **Realistic Use** - While I know that some of my friends do use their iPad for productivity and work, I am willing to bet that a vast majority of people use their iPad primarily for entertainment purposes: games, movies, social media and more games. The Kindle Fire does all of that: games, movies, social media . . . and did I mention that it was only \$200.
- **Portability** - The Fire is about the size of a regular Kindle. It has a 7" screen, but and is a little thicker than previous version. The best part is that it fits in most of my jacket pockets so I can take it out and about without looking like I am going to some meeting when in actuality I am going to sit in some cafe and play Words With Friends.

What I can offer are some generally impressions about the Kindle Fire in relation to the previous Kindles.

Differences I like:

- **Android** - This is obviously the biggest change, going from a reader only system to an android operating system. This allows for the system to surf the web, download apps, watch videos, etc.
- **Color** - Unlike previous versions, The Fire has a color screen and is back-lit when reading. I have not decided how the long-term comfort will be with the back-lit screen, but totally digging on the color.
- **Navigation** - The touch screen is easy to use with little to any learning curve in order to being using The Fire. Like the iPad this is a machine that you just pick up and start using.
- **East of set-up** - What set up? If you ordered it via your Amazon account it shows up charged and registered to your account. Apps that you have on your Android phone that are compatible with The Fire magically show up and all of your books are ready to be downloaded onto The Fire.

Differences I don't like:

- **Folders** - One of the best parts about previous Kindles when the ability to place books into folders. As it stands now, The Fire allows you organize "favorites" on your shelf, but they are still all displayed as individual icons. I would love to put them in a folder of some sort.
- **Battery Life** - I have not really tested the battery life, but it seems like it lasts about 2-3 hours of actual use. The previous Kindles, again a less robust operating system, lasted for days.
- **Blog Reading** - The Fire does not support Blog subscriptions, so I'll just have to trust that my blog is being published. Yes, you can still get them via the web browser, but it's not the same.
- **Whisper Sync** - The best part of the older Kindles was waking up in the morning to see that my paper had already been downloaded and it was ready to read. The Fire requires you to download each edition each day via it's WiFi-only connectivity.

There is still much to be discovered as I get used to it, but will wait to see ow these shake out and shape up before making any comment. These "wait and see" issues are:

- More apps for The Fire: Spotify, Google apps, etc.
- Integration of Amazon's Cloud Services: music, photos, etc.
- Use of Fire for productivity and work:
- Please feel free to ask me any questions if you have 'em.

So there you have it, a quick review. In a nutshell, if you are like me and have not yet jumped into the tablet world, I would highly suggest going for it with The Kindle Fire. You can buy it HERE.

This post originally appeared on www.reyes-chow.com

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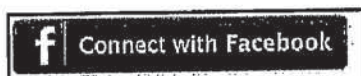


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PHOTOS: Baby Seal Breaks Into Home, Snoozes On Couch

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

AMAZON TECHNOLOGIES, INC.,

Opposer,

vs.

OPEN GARDEN INC.,

Applicant.

§
§
§
§
§
§
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§

Mark: FIRECHAT

- Serial No. 86/082,715

- Published February 25, 2014

Opposition No. _____

EXHIBIT C

Printout of Applicant's FIRECHAT Application from the TESS Database



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Standard Characters Claimed**Mark Drawing Code**

(4) STANDARD CHARACTER MARK

Serial Number 86082715**Filing Date** October 4, 2013**Current Basis** 1B**Original Filing Basis** 1B**Published for Opposition** February 25, 2014**International Registration Number** 1203582**Owner** (APPLICANT) Open Garden Inc. CORPORATION DELAWARE Bldg. 264, 751 13th St., Treasure Island San Francisco CALIFORNIA 94130**Attorney of Record** Thomas H. Zellerbach and Kristin S. Cornuelle**Type of Mark** TRADEMARK

Register PRINCIPAL

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